Investing in Sustainability: Toyota Awards Grant to Support Public Lands

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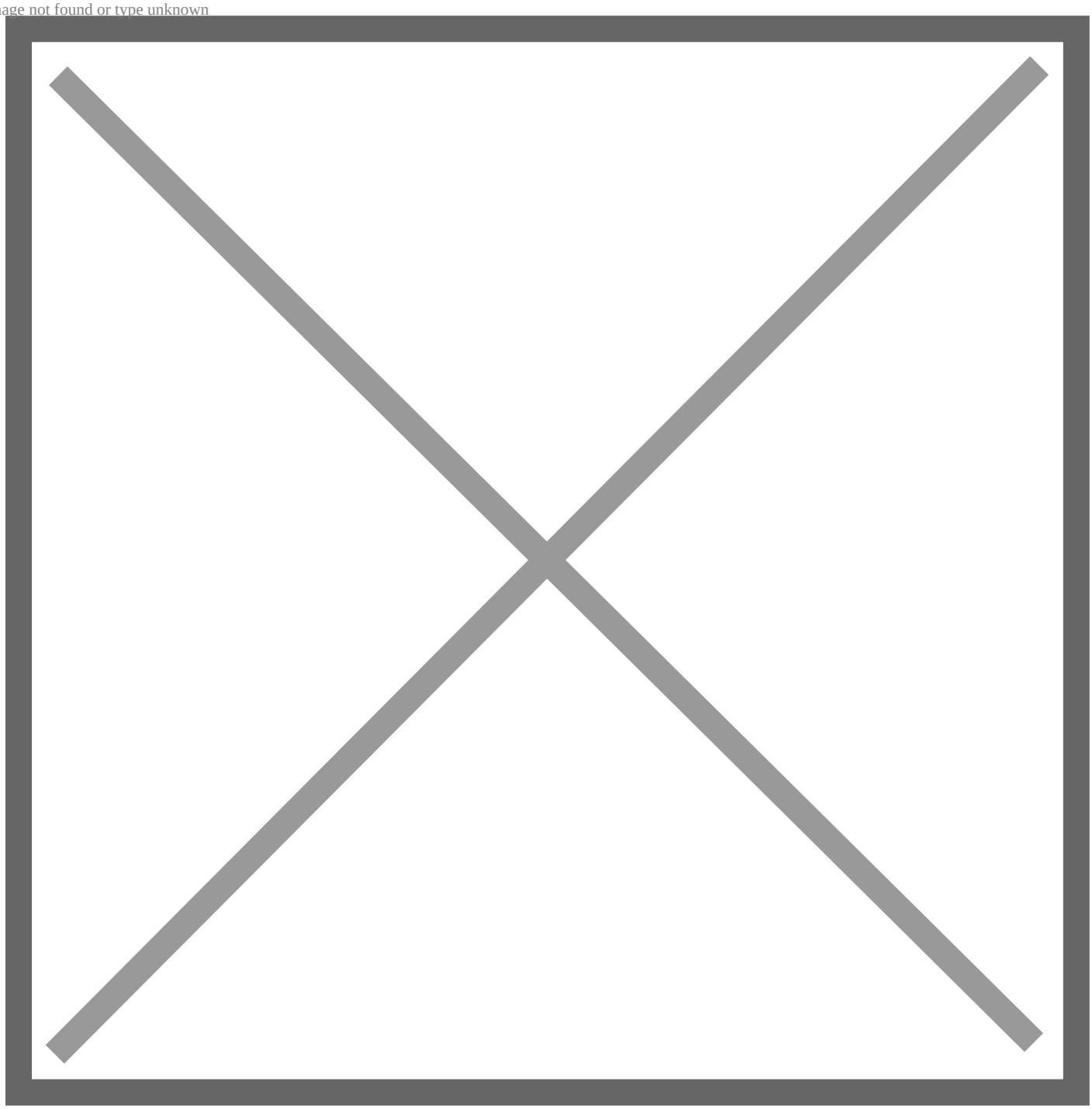

For 25 years, Toyota has partnered with the National Environmental Education Foundation (NEEF) to support public lands in fighting invasive species, planting native trees and general trail maintenance.

Last September, Toyota and NEEF awarded a $200,000 grant to the Partnership for Regional Invasive Species Management (PRISM) for a two-year project to combat invasive species in the National Capital Region, which includes parts of Washington D.C., Maryland and Virginia.

Watch the video below to learn more about how this grant is helping to fight invasive species.