

Toyota_Boots_Final

March 13, 2020

90%

of frostbite cases affect the hands and feet*

30 MINUTES**

exposed skin in less than

WARMING WINTER FEET

Toyota's partnership with Walk in My Boots provides warm winter boots and socks to families in need to help prevent cold-weather discomfort and injuries. The program embodies Toyota's community outreach philosophy, "Doing what's right and so we can change the world."

LIFETIME DONATIONS

4.4K

PAIRS OF BOOTS & SOCKS

\$320K

DONATED

DONATIONS BY CITY

