

2021 Toyota RAV4 Prime

November 21, 2019

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When the current generation RAV4 Hybrid was launched in early 2019, Toyota set out to shatter the perceptions of what a hybrid vehicle is – and now we’re doing it again. Simply put, the first-ever 2021 RAV4 Prime will break ground as the most powerful RAV4 ever. This new premium, fun-to-drive RAV4 performance model with

302-combined net horsepower, advanced all-wheel drive and exclusive design features make it a cut above the rest. With an ability to do 0-60 mph in a projected 5.7 seconds, the RAV4 Prime is the quickest four-door model in the Toyota lineup. But, it doesn't end there.

The RAV4 Prime also has up to an EPA-estimated 42 miles on battery alone on a single charge, making it the highest EV range of any PHEV SUV on the market. Not to mention, the RAV4 Prime has up to an EPA-estimated 94 combined MPGe. Even more, what sets RAV4 Prime apart from the others is the standard Electronic On-Demand AWD – a versatile vehicle suited for wherever life takes you. With the help of a separate electric motor that powers the rear wheels when needed, the AWD system proactively powers on acceleration startup and also in reduced-traction conditions. And off-pavement, AWD enhances hill-climbing performance. Available in SE and XSE trims, the RAV4 Prime leads the pack with the latest tech and safety features like standard Apple CarPlay, Android Auto and Amazon Alexa compatibility, available 9" multimedia touchscreen, available Head-Up Display and so much more.