

Preserving Public Parks for Future Generations

November 15, 2019



National Public Lands Day (NPLD) comes but once a year — a holiday dedicated to volunteerism and improving the nation’s public parks.

Organized by the National Environmental Education Foundation (NEEF), the event mobilizes volunteers on the fourth Saturday of every September to maintain local, state and national parks from sea to shining sea.

No stranger to hard work, Toyota has participated in NPLD for over two decades. Employees roll up their sleeves to help preserve the country’s natural sanctuaries, and the company donates grants for park restoration. In fact, this year Toyota announced a \$200,000 grant to help sustain biodiversity in parks around the country.

“This grant will help parks to effectively reduce invasive plants and increase habitats for threatened native wildlife,” said Kevin Butt, environmental sustainability director for Toyota Motors North America. “It ties in with our biodiversity goals and aims to conserve habitats for future generations.”

From clearing waterways to building bird colonies, see how the Toyota family got their hands dirty across the nation for National Public Lands Day.