

Toyota Press Conference at 2019 SEMA Show Celebrates 40 Years of TRD and the return of a legend with the release of the 2020 GR Supra

November 04, 2019

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WHAT:

Toyota will hold a press conference at the 2019 Specialty Equipment Market Association (SEMA) Show on Tuesday, November 5, 2019 at 10:00 a.m. PST to honor 40 years of Toyota Racing Development (TRD) and herald the return of the legendary Supra sports coupe.

- The all-new 2020 GR Supra 3.0 Premium
- Modified GR Supras from world-class builders
- The GR Supra Pace Car
- Camry and Avalon TRDs
- NASCAR Xfinity Series Supra racecar and the GR Supra Racing Concept
- Special 1,000-hp B58 Supra Engine Display
- Toyota Supra MK5 Owners Club member vehicles

WHO:

- Ed Laukes, Group Vice President of Toyota Motor North America, to introduce the program
- Rutledge Wood, NBC Sports NASCAR analyst, as master of ceremonies

WHERE:

- Toyota's booth at the Specialty Equipment Market Association (SEMA) Show
- Las Vegas Convention Center, Central Hall
- Booth #24800

WHEN:

- Tuesday, November 5, 2019, from 10:00 to 10:20 a.m. PST.