

2020 GR Supra Sets The Pace For NASCAR Xfinity Series

November 05, 2019



PLANO, Texas (November 5, 2019) – NASCAR fans will see a familiar face at Toyota’s **2019 Specialty Equipment Market Association (SEMA) Show** display as the 2020 GR Supra Pace Car makes an appearance in Central Hall.

To celebrate Supra’s first time in NASCAR, the Xfinity Series honored Toyota by selecting the 2020 GR Supra to be its Official Pace Car for the 2019 season.

“We are excited to be campaigning Supras for the first time in the NASCAR Xfinity Series, and it is a thrill to see the 2020 GR Supra representing at each race as the Pace Car!” exclaimed Ed Laukes, group vice president – Toyota Division Marketing.



The 2020 GR Supra Pace Car features the same B58 engine that can be found in the production vehicles you can buy at any Toyota dealership. This 2,998cc, turbocharged inline six-cylinder engine produces 335 horsepower and 365 lb-ft torque, transferred to the tarmac by way of an 8-speed transmission. The pace car, sprayed in a deep red hue called Renaissance Red and adorned with pace car livery, made its first appearance at Daytona earlier this year. A Whelen LED light bar mounted atop the roof with flashing LEDs in the bumpers provide visual markers to help drivers identify the pace car during starts, restarts and cautions.



To prep the GR Supra for pace car duty, Toyota installed a TEIN adjustable coil-over suspension and upgraded the brake pads with a more aggressive compound from Project Mu. A set of 19-inch HRE Forged P101 Monoblok wheels mounted with 285/30R19 Goodyear Eagle F1 Asymmetric 3 tires add grip and a personalized touch to the Pace Car's appearance.

The 2020 GR Supra Pace Car—along with other Toyota specialty vehicles—can be found in the Toyota display booth (#24800) in Central Hall and on the Patio Annex of the Las Vegas Convention Center, November 5, 2019.