

TCD Injects Vintage DNA Into Its GR Supra 3000GT Concept

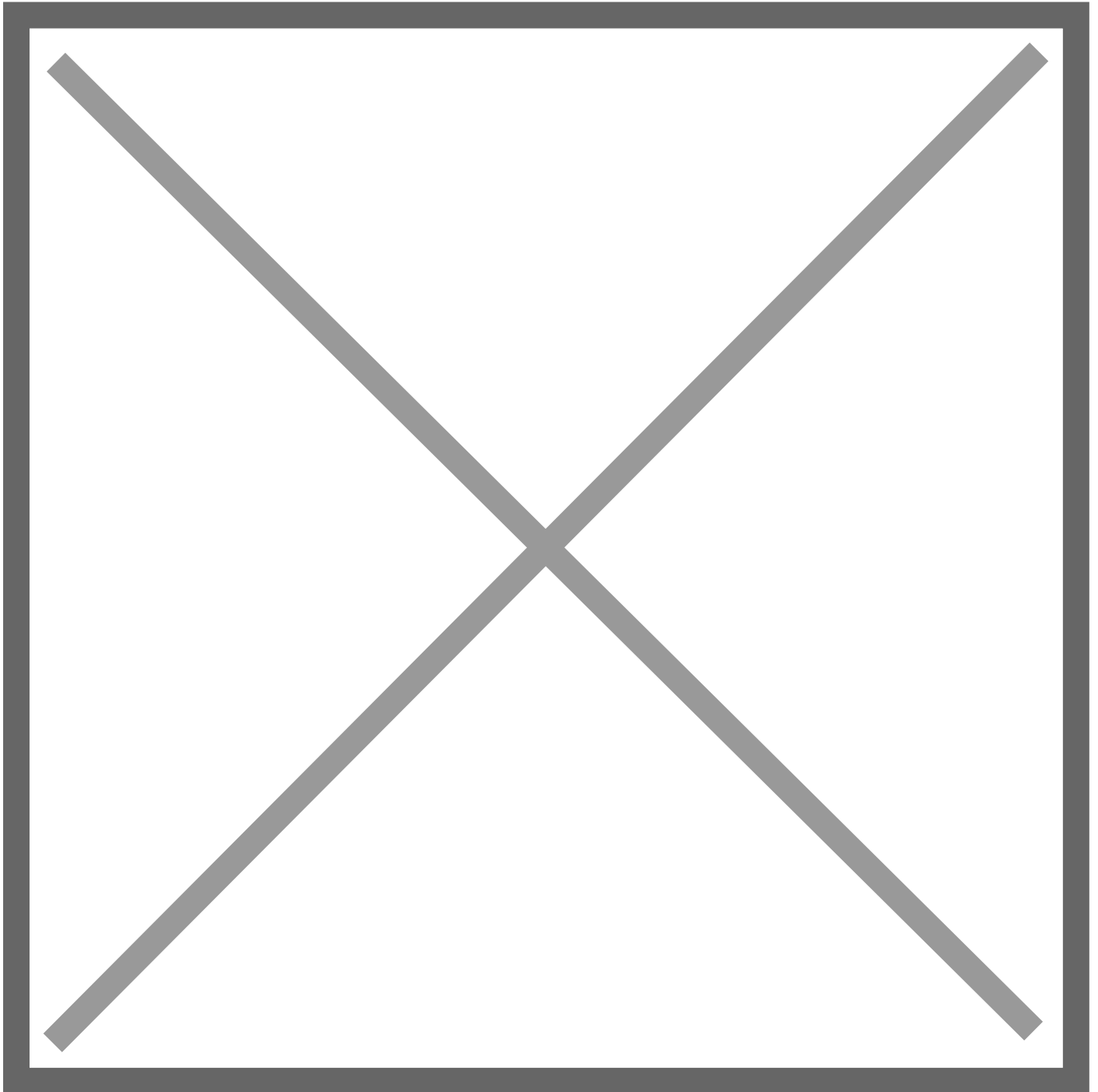
November 05, 2019

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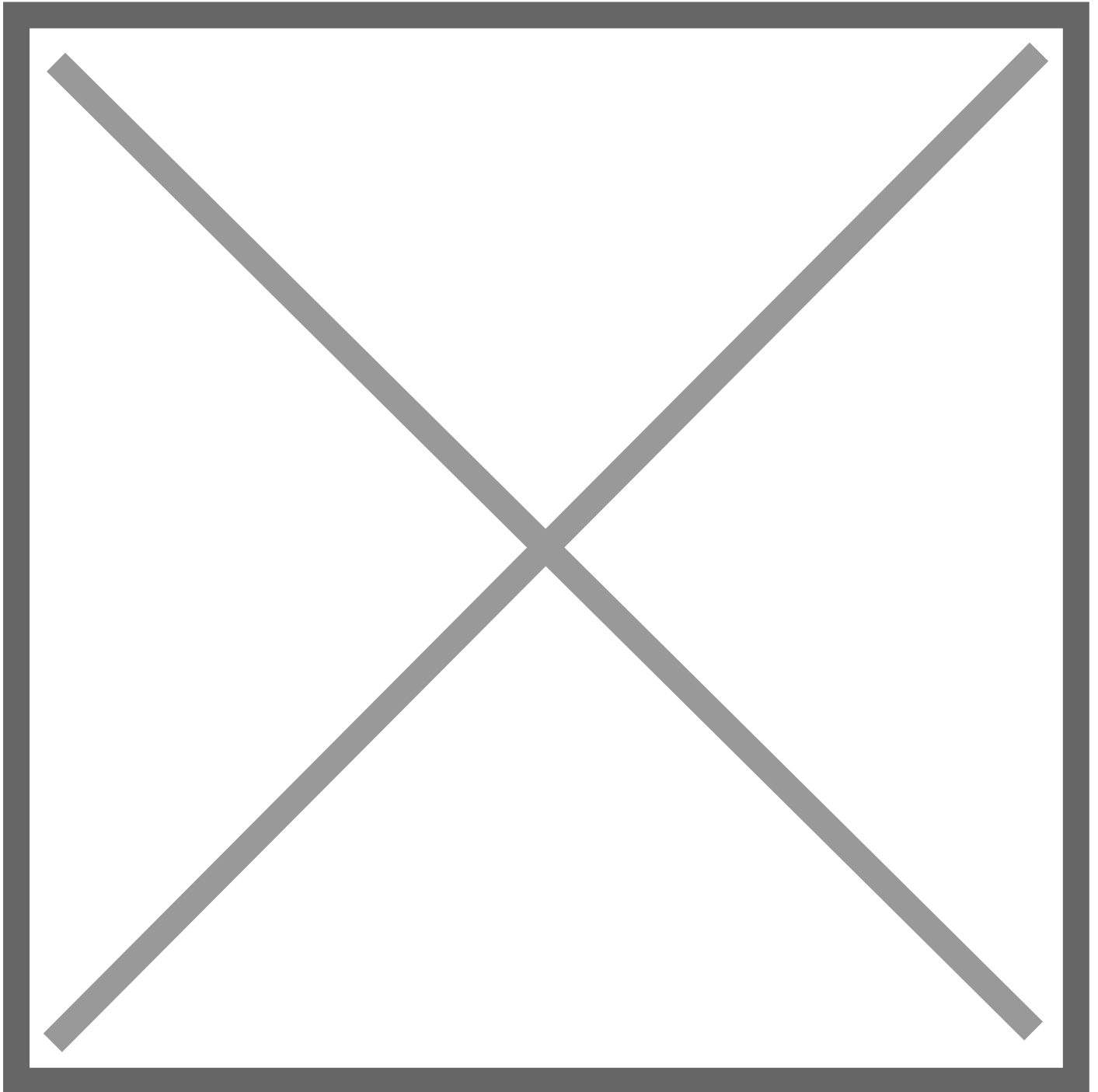


PLANO, Texas (November 5, 2019) – Appearing at Toyota’s **2019 Specialty Equipment Market Association (SEMA) Show** display, Toyota Customizing & Development (TCD) debuts its GR Supra 3000GT Concept inspired by the original TRD3000GT.

The history and heritage of the MKIV Supra make it a classic. Its near-limitless performance potential and achievements make it legendary. Before anyone could even imagine the rarified air this Supra would attain, TCD created an iconic, limited production, wide-body aero kit for the Supra in 1994 called the TRD3000GT. The kit was released in celebration of the Supra’s success in the All-Japan Grand Touring Car Championship.



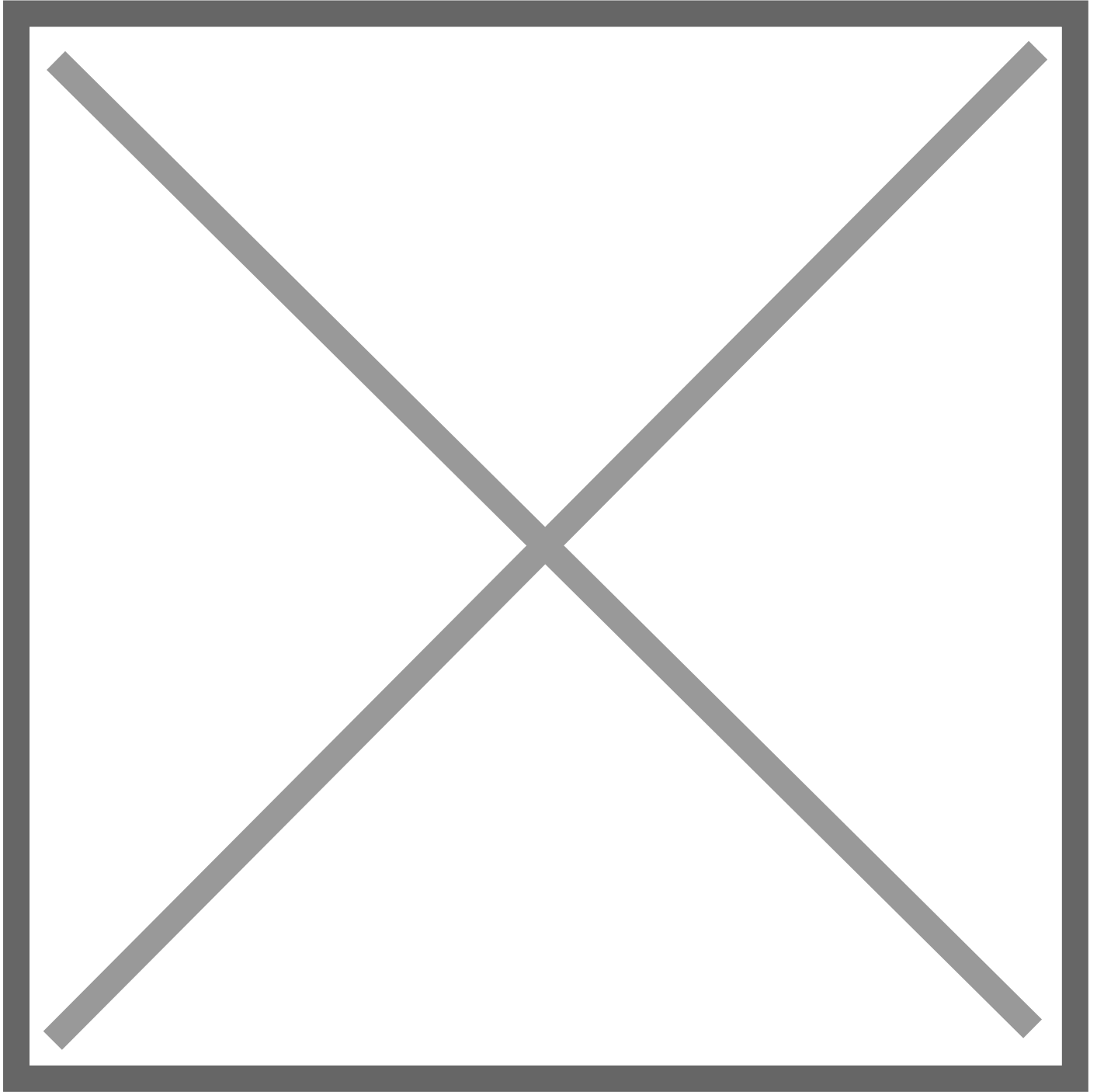
The 2020 GR Supra reminded TCD of its TRD3000GT project from long ago, prompting the creation of the GR Supra 3000GT Concept. Styling cues from the original design were infused into the GR Supra with its DNA, technology, and history. This car received a more aggressive appearance while the hood vents and rear-wing styling were modeled after the original.



“The new body kit shape combined with elements of the historic TRD3000GT provided for optimal aerodynamics for the GR Supra and a proud representation of our racing heritage,” said Heru Adi Nugroho of Toyota. The rear fascia incorporates a custom exhaust system built by HKS. Once the exterior build was

completed, Spin Imaging wrapped the body in a brushed silver and gold vinyl, bringing out the aggressive lines of the new bodywork.

TEIN Street Advance Z adjustable coilovers lower the chassis onto 19-inch TWS Motorsport RS317 forged aluminum wheels fitted with Toyo Proxes R888R tires. These stronger, lighter wheels offer improved handling while the R888R tires provide better adhesion to the road. From behind the wheel spokes, Brembo GT-S Monobloc brake calipers peek through, providing enhanced stopping power for the car.



To finish off the build, attention shifts to the interior. Inside the GR Supra 3000GT Concept, a pair of FIA-approved BRIDE Xero CS racing seats secure the occupants, while upgraded Pioneer speakers provide enhanced sounds to suit the mood.

The GR Supra 3000GT Concept—along with other Toyota specialty vehicles—can be found in the Toyota display booth (#24800) in Central Hall and on the Patio Annex of the Las Vegas Convention Center, November 5 – November 8, 2019.