

Toyota Genuine Accessory Team Spices Up The GR Supra

November 05, 2019



PLANO, Texas (November 5, 2019) – The Toyota Genuine Accessory Team serves up its vision of a factory-tuned GR Supra rolled up into a green machine, dubbed the Wasabi Concept at the **2019 Specialty Equipment Market Association (SEMA) Show**.

There's no shortage of excitement surrounding the new 2020 GR Supra. The members of the Toyota Genuine Accessory Team also share in the excitement, and they jumped at the chance to build a Supra for the 2019 SEMA Show.



This build focuses on enhancing performance without compromise. It also serves as a gauge to measure consumer interest, which will help the team as they make plans on future products.

The GR Supra Wasabi Concept benefits from enhanced bodywork, courtesy of Five Axis. The aero package with spoiler adds a track-inspired feel to the Supra's already aggressive lines. The dual tips of the 102mm Toyota "Super Single" center-exit exhaust system integrate into the rear fascia and give this Supra a deep, throaty exhaust note that will resonate with enthusiasts.

A staggered set of Toyota forged aluminum wheels, 20×10-inch (F) and 20×11-inch (R), complement the Wasabi Concept's appearance while lending to reduced unsprung weight for improved handling and feedback. These strong and lightweight rims feature Michelin Pilot Sport 4S tires in a 275/30R20 (F) and 305/30R20 (R) offering that provide the Supra with increased grip for optimal traction.



Upgraded Brembo B-M brake calipers with slotted two-piece brake rotors replaced the factory components. Up front, six-piston calipers squeeze massive 405mm rotors, while four-piston rear calipers grab onto 380mm rotors, increasing the heat capacity to resist brake fade.

Ride height adjustability comes courtesy of Öhlins Road & Track adjustable coil-over suspension. The DFV (Dual Flow Valve) Inverted Monotube Dampers feature adjustments for low- and high-speed compression, as well as rebound. A Toyota strut tower brace joins the shock towers to stiffen the chassis and maintain suspension geometry for optimal handling.



The GR Supra Wasabi Concept—along with other Toyota specialty vehicles—can be found in the Toyota display booth (#24800) in Central Hall and on the Patio Annex of the Las Vegas Convention Center, November 5 – November 8, 2019.