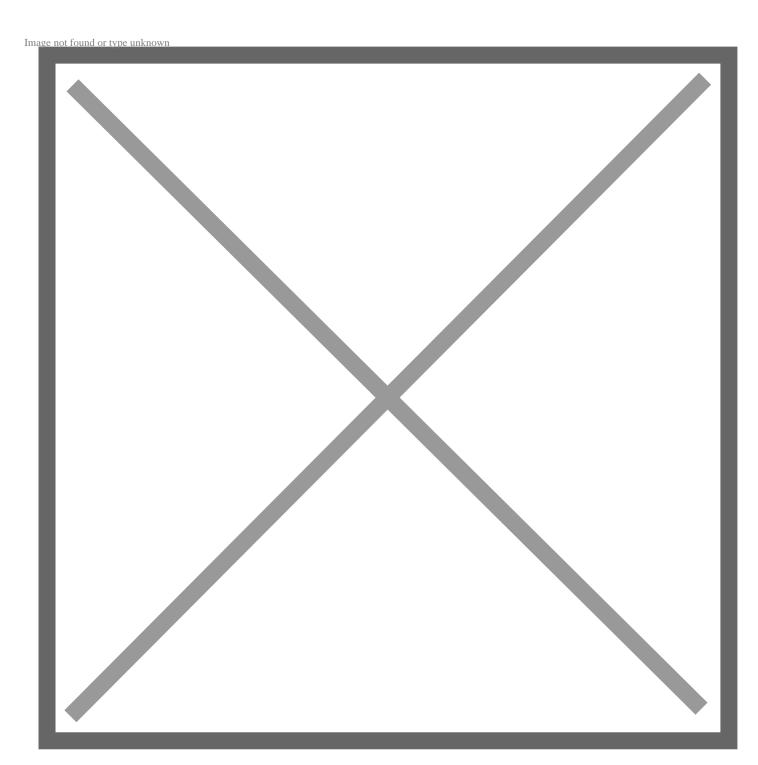
## Toyota Announces new AI Automated "LQ" Concept

October 11, 2019



**TOYOTA CITY, Japan (Oct. 11, 2019)** ?Toyota Motor Corporation (Toyota) today announced the LQ, a concept vehicle that leverages advanced technology to build an emotional bond between car and driver. The next generation of the Toyota Concept-i, a concept vehicle first exhibited at the 2017 Consumer Electronics Show, LQ is equipped with automated driving capabilities and "Yui," a powerful artificial intelligence-powered interactive agent designed to learn from the driver and deliver a personalized mobility experience.

To read more, click here.