

Toyota Names Kelly McNeff Vice President, Corporate Communications

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PLANO, Texas (October 1, 2019) – Effective immediately, Kelly McNeff has been named vice president, Corporate Communications for Toyota Motor North America (TMNA). In this role, McNeff will be responsible for leading internal and external communication activities, including executive, business and brand communications. In addition, her responsibilities will include social media channel strategy and content.

“Kelly is an accomplished leader in strategic communications and we look forward to having her join our team,” said Scott Vazin, group vice president and chief communications officer for TMNA. “Her proven ability to foster transformation through communications strategy is a great fit for Toyota as we continue to invest in advanced technologies and innovation that will lead the future of mobility.”

McNeff joins TMNA from McKesson Corporation, a Fortune 7 healthcare company, where she served as vice president of Transformation Communications. While at McKesson, her responsibilities included communicating the company’s global business transformation strategy across five business units, and with external media, stakeholders and investors. Through her work, McNeff partnered closely with senior leaders to design and launch a strategy and playbook meant to align and engage stakeholders across the business.

Prior to McKesson, McNeff spent more than a decade with Kimberly-Clark Corporation. She took on roles in marketing, strategic communications, as well as executive and internal communications. Ultimately, she led the company’s international communications organization throughout Asia Pacific, Europe, Middle East, Africa and Latin America.

McNeff holds a bachelor’s degree in business administration, marketing from Southern Methodist University. She currently resides in the Dallas-Fort Worth area, and will be located in Toyota’s North American Headquarters in Plano, Texas.