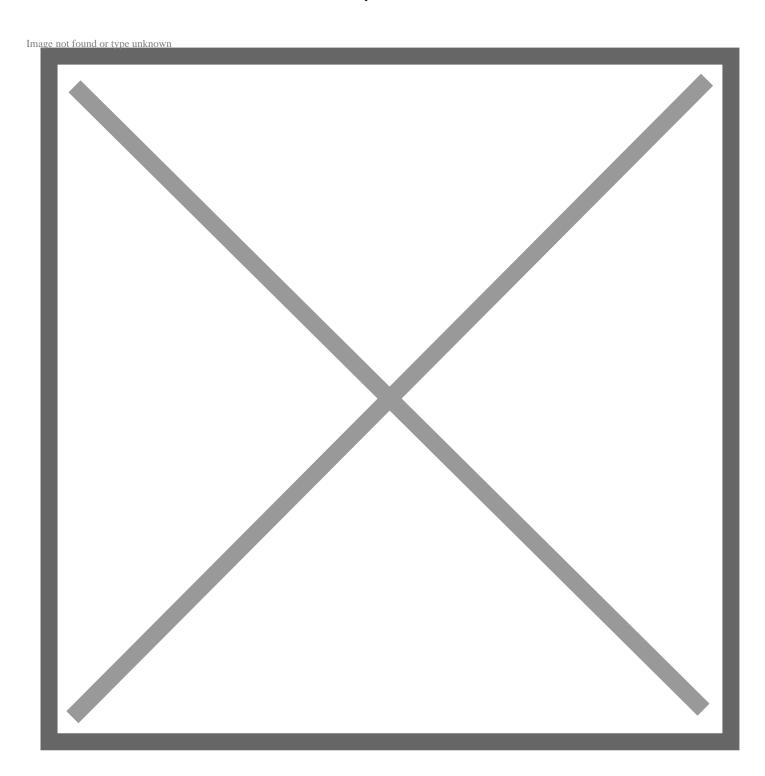
1. Not A Car Company: Mobility For All

July 24, 2019



We'd like to kick off Toyota Untold with a statement that may surprise you: Toyota is not a car company (at least, not just a car company).

You may be thinking, well, if Toyota isn't a car company, what is it? So we sat down with few of our friends and

colleagues to help answer that question:

Jack Hollis, Group Vice President and General Manager, Toyota Division Doug Moore, the Director of Technology for Human Support Dedra DeLilli, Group Manager of Olympic and Paralympic Marketing Team