Very few vehicles have the capacity to be both a segment leader and a segment disruptor – but the fifth-generation Toyota RAV4 has managed to achieve just that. Introduced in 2019, the latest RAV4 continues its bold leadership moves for 2020 by adding the TRD Off-Road model to the lineup. The 2020 RAV4 TRD Off-Road is the next logical step in that evolution. It’s the latest member of Toyota’s esteemed TRD family, which includes off-road-capable pickups and SUVs, along with the recently added performance-tuned Camry and Avalon TRD sport sedans.