

# Toyota Motor North America Reports April 2019 Sales

May 01, 2019



## April 2019 Sales Chart

**PLANO, Texas (May 1, 2019)** – Toyota Motor North America (TMNA) today reported April 2019 sales of 183,866 vehicles, a decrease of 4.4 percent on a volume basis and a decrease of 8.2 percent on a daily selling rate (DSR) basis versus April 2018.

Toyota division posted April sales of 162,506 units, down 4.8 percent on a volume basis and down 8.6 percent on a DSR basis.

Lexus division posted April sales of 21,360 vehicles, down 1.3 percent on a volume basis and down 5.3 percent on a DSR basis.

## **April 2019 Highlights**

- Tacoma up 8.3 percent; a best-ever April, with 18 consecutive months of increased sales
- Toyota light trucks marked a best-ever April, with 102,074 in sales
- RAV4 sales up of 10.1 percent; a best-ever April
- Corolla Hatchback sales increased 14.2 percent; a best-ever April
- Yaris sales up 21.6 percent
- Mirai sales increased 165.8 percent; a best-ever April
- LX sales up 4.9 percent
- ES sales increased by 8.7 percent
- NXh sales up 13.0 percent; a best-ever April and the 19th consecutive best-ever month
- RXh sales increased 30.4 percent
- Lexus Hybrid sales up 60.9 percent

*Note: Unless otherwise stated, all figures reflect unadjusted raw sales volume*