

Toyota Reports 2009 May Sales

June 02, 2009

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TORRANCE, Calif. (June 2, 2009) – Toyota Motor Sales, U.S.A., Inc., today reported that May vehicle sales hit a new monthly high for the year and jumped 20.6 percent compared to April 2009. Sales of 152,583 vehicles trailed year ago levels and were down 38.4 percent from last May, on a daily selling rate basis.

“The big jump in consumer confidence in May translated into a solid gain in retail vehicle sales compared to April,” said Don Esmond, senior vice president of automotive operations for TMS. “We’re encouraged that consumers are beginning to return to showrooms and that the industry continues to show signs of stabilization.”

The Toyota Division posted May sales of 135,661 units, a decrease of 39.0 percent from the same period last year. The Lexus Division reported May sales of 16,922 units, a decrease of 33.9 percent from the year-ago month.

Toyota Division

Toyota Division passenger cars recorded May sales of 88,173 units, down 40.0 percent from the same period last year, but up 24.8 percent over April 2009. Camry and Camry Hybrid remained Toyota’s volume leader in May, posting combined monthly sales of 31,325 units. Corolla recorded sales of 23,576 units. Yaris reported sales of 10,130 units for the month. The Prius mid-size gas-electric hybrid posted May sales of 10,091 units.

Toyota Division light trucks posted May sales of 47,488 units, down 36.9 percent from the year-ago month, but up 13.9 percent over April 2009. Light truck sales were led by the RAV4 compact SUV with sales of 12,730 units. The Tacoma mid-size pickup reported May sales of 10,162 units. The Tundra full-size pickup recorded sales of 6,414 units. Highlander and Highlander Hybrid posted combined sales of 7,556 units for the month.

Scion posted May sales of 5,095 units. The xB urban utility vehicle led the way with sales of 2,216 units. The tC sports coupe recorded sales of 1,814 units. The xD reported sales of 1,065 units for the month.

Lexus Division

Lexus passenger cars reported May sales of 8,477 units, a decrease of 46.0 percent from May 2008, but up 17.9 percent over the prior month. Passenger car sales were led by the ES entry luxury sedan with May sales of 4,125 units. The IS entry luxury sport sedan posted combined sales of 2,913 units. The LS flagship luxury sedan recorded combined sales of 830 units. The GS luxury sport sedan reported combined May sales of 516 units.

Lexus Division light trucks recorded May sales of 8,445 units, down 14.9 percent from the year-ago month, but up 20.5 percent over April 2009. Lexus sales were led by the RX luxury utility vehicle, which posted combined May sales of 7,462 units.

TMS Hybrids

TMS posted May sales of 14,846 hybrid vehicles. Toyota Division recorded sales of 14,383 hybrids for the month. Lexus Division reported May sales of 463 hybrids.

There were 26 selling days this month, compared to 27 selling days last May.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of more than 1,400 Toyota, Lexus and Scion dealers. With more than 35,000 direct employees and 165,000 indirect employees in the U.S., TMS sold more than 2.2 million vehicles in 2008. For more information about Toyota, visit <http://www.toyota.com/>, <http://www.lexus.com/>, <http://www.scion.com/> or <http://www.toyotaneewsroom.com/>.

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