Toyota Responds to Inaccurate Reports of Future Prius Recall for Floormat Entrapment

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Media reports, citing a *Wall Street Journal* article, have incorrectly reported that Toyota plans to announce a new recall for the 2004-2009 Prius to address the potential risk for floor mat entrapment of accelerator pedals.

There is no new recall being planned for the Prius to address this issue. To be clear, the 2004-2009 Prius was part of Toyota's November 2, 2009 announcement of a voluntary safety recall campaign to address floor mat entrapment in certain Toyota and Lexus vehicles. This announcement can be found here.
Other models involved in this previously-announced recall include 2007-2010 Camry, 2005-2010 Avalon, 2005-2010 Tacoma, 2007-2010 Tundra, 2007-2010 ES 350, 2006-2010 IS 250, and 2006-2010 IS 350. On January 27, 2010, Toyota expanded the campaign to include the 2008-2010 Highlander, 2009-2010 Corolla, 2009-2010 Venza, 2009-2010 Matrix and 2009-2010 Pontiac Vibe.

The remedy process for these vehicles began at the end of 2009 and is occurring on a rolling schedule during 2010. Owners of the involved vehicles that have not yet been remedied are asked to take out any removable driver's side floor mat and not replace it with any other floor mat.

Owners who have further questions are asked to visit www.toyota.com or www.lexus.com or contact the Toyota Customer Experience Center at 1-800-331-4331 or Lexus Customer Assistance at 1-800-255-3987.