

# Toyota Marks 4 Millionth Vehicle Built in Canada

September 17, 2010

## *Milestone Vehicle Built Today*

CAMBRIDGE, Ontario (September 17, 2010) ? The 4 millionth Canadian built Toyota was driven off the line today in Cambridge at the Toyota Motor Manufacturing Canada Inc. (TMMC) assembly plant. The 2010 model silver Corolla was surrounded by some of the more than 6,500 TMMC employees for a group photograph celebrating this major milestone.

TMMC Chairman Ray Tanguay said, ?The consistent quality produced by Canadian Team Members has supported this major contribution to our economy. This is another proud milestone for our company and for Canada. We are very grateful to our customers for their ongoing support.?

It took eleven years from the initial start of production in 1988 to build the first 1 million cars at TMMC. By comparison, the 3 millionth vehicle was built just three years ago. Today, with the potential to build 500,000 vehicles annually, the 5 millionth vehicle built in Canada could arrive in only two years.

The TMMC Cambridge South plant recently received the J.D. Power Gold Plant Quality award, after being ranked by customers as the best manufacturing plant in North and South America out of 68 plants and the #2 manufacturing plant globally out of 137 plants.

###

Contact:

Greig Mordue  
519-241-8355

Pat Clement  
519-212-0718