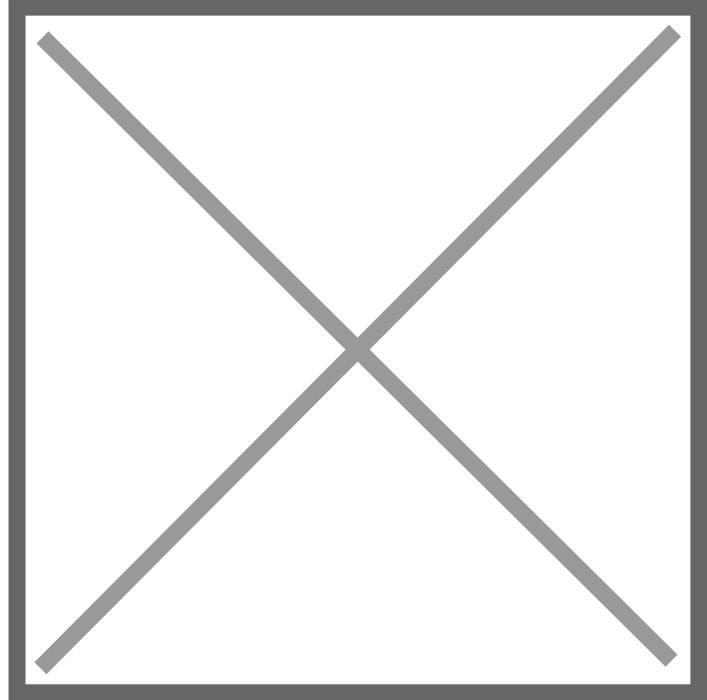
# 2011 Toyota FJ Cruiser Offers Trail Teams and Audio Systems

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- New Trail Teams Special Edition in Army Green
- New Audio Systems, Including Available JBL Premium System
  - Standard Locking Rear Differential
  - Improved Visibility and Rear Seat Access
  - Standard iPod® Connectivity and XM Satellite Radio

TORRANCE, Calif. — The Toyota FJ Cruiser offers a new trail-oriented Trail Teams Special Edition Package each model year; for 2011, the Trail Teams Special Edition is distinguished by a distinct Army Green exterior color, special green fabric trimmed seating and interior trim and a standard Off-Road Package.

The FJ Cruiser uniquely melds the brand's off-road performance legacy with distinct heritage design in a modern SUV. Additional changes for 2011 bolster the model's off-road bona fides while enhancing interior comfort and convenience. A locking rear differential is now standard with the six-speed manual transmission; it remains available as an option with the automatic transmission.

The 2011 FJ Cruiser offers improved passenger side walk-in, with a front passenger seat that can fold further forward. New folding headrests on the outboard rear seats help to improve rearward visibility, and heater performance is improved. The available 17-inch alloy wheel design is new.

The new standard audio system features an AM/FM CD player with MP3/WMA playback capability, six speakers, XM Radio (includes 90-day trial subscription), auxiliary audio jack, USB port with iPod connectivity, hands-free phone capability and music streaming via Bluetooth® wireless technology. The steering wheel now integrates audio system and Bluetooth controls for added ease of use. A JBL 10-speaker premium audio system, including sub woofer, is newly optional (standard on Trail Teams Special Edition).

#### **Trail Teams Special Edition**

The 2011 FJ Cruiser Trail Teams Special Edition projects a tough, slightly menacing look in its Army Green exterior color, accentuated by black bumpers, front grille and door handles. The look is backed up by Trail Teams capability. Under-hood, a cyclone pre-air cleaner (standard on all models) is effective at trapping sand and dirt and is easy to clean. The standard Off-Road Package (optional for the base model) beefs up chassis performance with trail-tuned Bilstein® shock absorbers, rear differential lock and the active traction control (A-TRAC) system, engine, fuel tank and transfer cases, skid plates, rock rails, plus Toyota Racing Development (TRD) alloy wheels and BFG All-Terrain tires with wheel locks.

The Special Edition also preps the FJ Cruiser's body and interior for trail driving. The power side mirrors feature Illumination markers, and the auto-dimming rear-view mirror integrates a backup camera monitor. Green fabric seat inserts and door trim complement the exterior styling. The water resistanct seats and rubber-type floor and rear deck make it easy to clean the trail out of the FJ Cruiser Trail Teams Special Edition, while 12V, 100W and 120V, 400W outlets enable the driver to keep "plugged in" to civilization when necessary.

In addition to the standard JBL 10-speaker audio system, the Special Edition comes ready for road and trail with a "floating ball" type multi-information display, remote keyless entry, cruise control; rear privacy glass and rear wiper. The final touch is a Trail Team exterior badge.

#### **Performance and Efficiency**

The FJ Cruiser gained a more powerful and more efficient engine for the 2010 model year, along with a change

to regular-grade fuel to help reduce operating costs. The DOHC 4.0-liter V6 engine is equipped with dual independent Variable Valve Timing with intelligence (VVT-i — variable phasing for both the intake and exhaust cams) and produces 260 horsepower and 271 lb.-ft. of peak torque. The broad torque curve facilitates easy cruising on or off-road. The FJ Cruiser meets the stringent LEV II/Tier 2 Bin 5 emissions certification.

The FJ Cruiser  $4\times4$  offers a choice between a six-speed manual transmission and an electronically shifted fivespeed automatic transmission; the  $4\times2$  model is equipped exclusively with the five-speed automatic. The automatic transmission varies the shifting pattern based on road conditions and driver input. A Flex Lock-Up feature allows the clutch in the torque converter to maintain a half-engaged position, enhancing fuel efficiency and increasing the lock-up clutch's operational range. The driver can manually shift the automatic transmission using a console-mounted, gate-type shift lever. The gearshift position is also displayed in the instrument panel.

# Capability, Handling and Ride

The FJ Cruiser's two-speed transfer case provides a 2.566 low range. With the manual transmission, the transfer case uses a TORSEN® limited-slip center differential with a locking feature and distributes the engine's power 40:60 under most driving conditions. The TORSEN unit varies power distribution as needed, based on steering angle and wheel slippage. In the Lock position, the differential switches to 50:50 power distribution.

The  $4\times4$  FJ Cruiser with the automatic-transmission employs a part-time four-wheel drive system with a 3.727:1 rear differential ratio and provides a 33.76:1 crawl ratio. With the manual transmission, the front and rear differential ratio is a lower 3.909:1 for a crawl ratio of 41.84:1, an attribute that helped the FJ Cruiser traverse California's famed Rubicon Trail.

An electronic locking rear differential is newly standard with the manual transmission for 2011; it remains optional for the automatic transmission. The ring gears in the 4×4 FJ Cruiser's front and rear differentials measure eight inches. The  $4\times2$  model comes standard with a virtual automatic limited-slip differential, provided and operated by an advanced traction-control system to enhance traction of both rear wheels in slippery driving conditions.

Toyota designed the FJ Cruiser for serious trail driving capability. Its tough, wide stance is based on a boxed steel ladder-braced frame to which the welded steel body is mounted. Skid plates for the engine, transfer case ( $4 \times 4$  models only) and fuel tank are standard. Double-wishbone independent front suspension offers 7.87 inches of wheel travel for outstanding suspension articulation. Its geometry is optimized for excellent road feel and ride comfort.

The solid rear axle uses a four-link coil-spring suspension system with a lateral rod, tubular shock absorbers and a stabilizer bar. This system provides 9.1 inches of wheel travel. The four-wheel disc brake system uses ventilated 12.6-inch front and 12.3-inch rear rotors. The FJ Cruiser employs a variable-ratio, hydraulically assisted rack-and-pinion steering system. Standard wheels are 17-inch steel with P265/70 R17 tires; aluminum-alloy wheels are available as an option (new design for 2011).

With the FJ Cruiser's standard 32-inch tires, ground clearance is 9.6 inches (8.7 inches for  $4\times 2$  models). Approach and departure angles are 34 degrees/31 degrees for the  $4\times 4$  FJ Cruiser and 32/30 for the  $4\times 2$  model. Maximum towing capacity with the optional Class Four receiver hitch is 5,000 pounds.

# Safety

The FJ Cruiser's comprehensive standard safety package includes front seat-mounted side airbags and first- and second-row roll sensing side curtain airbags. Dual-stage front driver and passenger advanced airbags deploy based on impact type and severity.

Additionally, the FJ Cruiser is equipped with active headrests for the front seats: in certain rear collisions, a cable-actuated mechanism in the active headrest moves the headrest upward and forward to help limit the movement of the occupant's head. The LATCH child-restraint system secures child seats.

As with all Toyota's, the FJ Cruiser is equipped as standard with Toyota's STAR Safety System<sup>™</sup> that includes Vehicle Stability Control (VSC), Traction Control (TRAC), an Antilock Brake System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist (BA). The roll-sensing side curtain airbags can detect a potential rollover and signal the VSC system to help reduce a lateral skid. In addition, the rollover sensor can signal the standard seat-mounted side airbags and side curtain airbags to deploy.

#### **Exterior Design**

With styling cues reminiscent of Toyota's famed FJ40  $4\times4$  utility vehicle, sold in the U.S. from 1960 to 1983, the FJ Cruiser conveys a capable, contemporary spirit. The original FJ40, which during its production life served around the world as the safari and expedition vehicle of choice, is today a sought-after collectable.

Heritage design features include the front grille with two round, five-inch headlights, reminiscent of the FJ40's frontal styling; the hood and fender contours; and a rear-mounted and exposed full-size spare tire with an off-center license plate mount.

The FJ Cruiser's side access doors open 90 degrees in clamshell fashion for easy rear-seat ingress and egress. Additionally, a swing-up glass hatch is incorporated into the side-hinged rear door. The glass hatch opens independently of the rear door and helps accommodate longer items. The angular wheel arches open to provide maximum clearance for the FJ Cruiser's large 32-inch tires at full suspension deflection. The arches are edged by flexible fender flares that resist damage during trail driving and also from opening doors of adjacent parked vehicles. Three wiper arms provide nearly complete coverage of the wide windshield.

# Interior Designed for Rugged Wear - and Comfort

The FJ Cruiser's interior combines heritage-inspired design with the comfort and convenience of a modern Toyota SUV. The dash is bordered by upper and lower tubular forms, which frame rectangular-shaped flat panels. Large control knobs provide easy grip, even when wearing gloves. The standard full gauge package – including speedometer, tachometer, amp meter, temperature gauge and fuel gauge – uses round, black-white dials for enhanced visibility. Switches for major functions, including climate and audio controls, and the optional locking rear differential, are mounted in the center dash panel within easy reach for the driver.

The driver's seat is eight-way adjustable, the front passenger seat offers four-way adjustment. A 33-degree footwell floor angle helps the driver and front passenger maintain proper seating position for greater comfort. Seating materials are not only water-repellant, but also provide excellent ventilation. The seating fabric is backed by a special breathable resin coating, which helps it to shed liquids and make cleanup easier. Even the stitched seams of the seat covers are treated with sealant to prevent liquids from penetrating. The FJ Cruiser's floor surfaces are covered with an easy-to-clean rubber-like material. With the optional upgrade packages, the front interior door panels are color-keyed to the exterior color.

The rear seatback is split 60/40, with folding (removable) bottom and back cushions that convert to a nearly flat cargo floor. The rear cargo area is equipped with cargo-net hooks, multipurpose grocery-bag hooks and sturdy, floor-mounted cargo tie-down anchor points. A 120-volt accessory power outlet is also available.

# **Comfort and Convenience**

The FJ Cruiser's long list of standard features includes: air conditioning; power windows and door locks; waterresistant seats; tilt steering wheel; four cup holders and two bottle holders; rear-window defogger; rear-doormounted full-size spare tire; front and rear tow hooks, and mudguards. An available Convenience Package includes keyless entry; cruise control; power side-view mirrors with illumination markers; daytime running lights; rear privacy glass; rear window wiper, and a spare tire cover. This package also includes a rear backup camera integrated with an auto-dimming rear-view mirror.

The FJ Cruiser can further be upgraded with comfort amenities without compromising its rugged capability. Available features include a floating ball type multi-information display (compass, inclinometer and temperature gauge); JBL Premium Audio system; a 120V AC power outlet; 17-inch alloy wheels; leather-wrapped steering wheel with integral audio controls and cruise-control function; metal-colored shift lever; and interior door-trim inserts keyed to the vehicle's exterior color.

Toyota dealers offer a catalog of available accessories, including: auxiliary driving lights, rock rails, roof rack, brush guard, taillight guards, sport exhaust system, receiver hitch and harness, wind deflector with off-road lights, a cargo mat and all-weather or carpeted floor mats.

#### **Limited Warranty**

Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. Toyota dealers have complete details on the limited warranty.

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