

# Toyota Launches Tacoma Production in San Antonio

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2010 TMMTX - Tacoma Line Off Ceremony 001

*About 1,000 Jobs Added to Produce Toyota's Best-Selling Pickup*

SAN ANTONIO, Texas (August 6, 2010) – Production of the Tacoma pickup truck began last month but was marked today with a ceremony at Toyota Motor Manufacturing, Texas, Inc. (TMMTX). The \$100 million investment boosts total investment to \$1.4 billion.

Texas Governor Rick Perry joined San Antonio community leaders, team members, suppliers as well as Toyota officials including Toyota Motor Corporation Executive Vice President Atsushi Niimi.

[Click here for Atsushi Niimi's speech at the Aug. 6 Tacoma Line Off Ceremony](#)

[Click here for the TMMTX Fact Sheet](#)

[Click here for Atsushi Niimi's Biography](#)

[Click here for Yoshimi Inaba's Biography](#)

[Click here for Chris Nielsen's Biography](#)

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