

Toyota Announces Prices for 2011 4Runner Mid-Size SUV

July 30, 2010

TORRANCE, Calif., July 30, 2010 – Toyota Motor Sales (TMS), USA, Inc., announced manufacturer's suggested retail prices (MSRP) today for the 2011 4Runner mid-sized sport utility vehicle (SUV). The 2011 4Runner will begin reaching Toyota dealerships in September.

The base MSRP for the 2011 4Runner will range from \$29,525 for the SR5 4×2 V6 with a five-speed automatic transmission to \$39,685 for the Limited grade 4×4 V6 with a five-speed automatic. The base MSRP's reflect changes that range from a decrease of \$115, or 0.3 percent on some models to an increase of \$350, or 1.2 percent on others.

All-new in 2010, the 4Runner carries over virtually unchanged for 2011 model year.

Base MSRPs for the 2011 4Runner do not include a delivery, processing, and handling (DPH) fee of \$810. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

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NOTE TO EDITORS: Photos of Toyota models are available for editorial use only by the news media in digital form without charge at <http://www.toyotanewsroom.com>.

CONTACTS: Toyota Division Communications
Sam Butto (310) 468-7728 or sam_butto@toyota.com
Dave Lee (310) 468-2077 or david_lee@toyota.com

Media Web site: <http://www.toyotanewsroom.com>
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2011MY Toyota 4Runner Pricing

Vehicle/Model Number	Grade	Doors	Body Style	Trans	MSRP Increase	NEW MSRP	MSRP % Increase	MY
4RUNNER								
8642	SR5 V6 2WD	4	SUV	5AT	\$ 350	\$ 29,525	1.2%	11MY
8648	Limited V6 2WD	4	SUV	5AT	\$ (115)	\$ 37,650	-0.3%	11MY
8664	SR5 V6 4WD	4	SUV	5AT	\$ 350	\$ 31,265	1.1%	11MY

8670	Trail V6 4WD	4	SUV	5AT	\$ 105	\$ 35,805	0.3%	11MY
8668	Limited V6 4WD	4	SUV	5AT	\$ (115)	\$ 39,685	-0.3%	11MY

All prices listed above exclude the Delivery, Processing, and Handling (DPH) fee.