

# **Statement Regarding Media Reports of Sequoia Discontinuation**

July 29, 2010

Toyota denies any reports of the discontinuation of the Sequoia. For obvious competitive reasons, Toyota does not discuss future product plans. Sequoia continues to be a profitable, high-quality vehicle for Toyota and several years remain in the life of the current generation. Our focus remains on building our vehicles, including the Sequoia, with the highest possible quality.