Toyota, Lexus, Scion Earn 8 'Top Safety Pick' Awards

December 22, 2010

Dec. 22, 2010 — The Insurance Institute for Highway Safety (IIHS) today announced that eight Toyota, Lexus and Scion vehicles were among 66 winners of Top Safety Pick awards for 2011.

Responding to the announcement, Toyota said it “is pleased to have received eight IIHS Top Safety Picks for 2011, which we believe is reflective of our ongoing commitment to developing safe and reliable vehicles for our customers.”

The eight winners are: Toyota Avalon, Corolla, Highlander, Sienna and Venza; Lexus RX, and Scion tC and xB. Only two automakers had more winners: Hyundai/Kia and Volkswagen/Audi each had nine. Sienna was the only minivan to make the list.

Top Safety Pick awards recognize vehicles that do the best job of protecting people in front, side, rollover and rear crashes based on good ratings in IIHS tests. Winners also must have available electronic stability control, a crash avoidance feature that significantly reduces crash risk.