

Toyota TAPESTRY Program Now Accepting Entries for 21st Annual Science Grant Competition

October 27, 2010

\$500,000 Available to Teachers for Innovative Projects in Environmental Science Education

ARLINGTON, Va. ? Oct. 27, 2010 ? Celebrating its 21st anniversary, the Toyota TAPESTRY Grants for Science Teachers program, the largest science teacher grant program of its kind in the nation, is now accepting entries for the 2011-2012 program year.

Sponsored by Toyota Motor Sales, (TMS) U.S.A., Inc., and administered by the National Science Teachers Association (NSTA), the program offers \$10,000 grants to K-12 teachers for innovative science projects that enhance environmental science education in their school and/or district over a one-year period.

Fifty \$10,000 grants totaling \$500,000 will be awarded this year. Individual science teachers or a team of up to five teachers can submit proposals in the category of environmental science education. Subcategories from which applicants may choose include: biotic (all living factors) and abiotic (all non-living factors such as pollution, oil, energy, human interventions, water, soil, air, temperature, etc.)

?For 21 years Toyota TAPESTRY Grants for Science Teachers have provided thousands of teachers and students the opportunity to further explore the wonders of science. The focus on environmental science for this year's awards is important and will help both teachers and students to better understand and appreciate critical environmental issues that can and will have an impact on our nation's future,? said Francis Eberle, NSTA executive director. ?We greatly value our relationship with Toyota and applaud them for their commitment to science education.?

The focus on environmental education is a shift from previous years when proposals also were accepted in the areas of physical science and integrating literacy and science. The emphasis closely reflects Toyota's global mission to work in cooperation with society by building relationships with those making environmental preservation a priority, and also aligns with the trend that NSTA has seen in the rising percentage of applications submitted to the environmental science education category.

?The new concentration of this year's Toyota TAPESTRY program allows us to maximize our ability to encourage solutions that lead to greener communities and greener technologies,? said Jim Lentz, TMS president and chief operating officer. "Toyota is honored to be celebrating more than two decades of recognizing exceptional teachers who inspire students to form passionate connections with science. We look forward to enhancing environmental education as a result of our continued partnership with NSTA and America's educators.?"

A judging panel convened by the NSTA will select the award-winning projects based on several criteria, including the teachers' innovative approach to teaching science and their ability to create a stimulating, hands-on learning environment.

Applicants must either be an elementary teacher who teaches science in the classroom or a middle or high school science teacher, with a minimum of two years teaching experience. Applicants must be residents of one of the 50

states or a resident of Washington, D.C., Puerto Rico, or the U.S. territories including American Samoa, Guam, the Commonwealth of the Northern Mariana Islands, and the U.S. Virgin Islands.

For more information about the Toyota TAPESTRY Grants for Science Teachers program or to learn how to apply, visit <http://www.nsta.org/pd/tapestry/>. Applications must be submitted no later than February 23, 2011 to be considered.

Since the program's inception in 1990, Toyota TAPESTRY grants totaling more than \$9.2 million have been awarded to science teachers across the country. More than 2,000 teachers have used those funds to develop and execute extraordinary programs that helped hundreds of thousands of students nationwide make real-world connections with science.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. Toyota is committed to being a good corporate citizen and focuses its support in the areas of education, the environment and safety. Since 1991, Toyota has contributed more than \$500 million to philanthropic programs in the U.S. For more information visit www.toyota.com, www.lexus.com, www.scion.com or www.toyotaneewsroom.com.

About NSTA

The Arlington, VA-based National Science Teachers Association (NSTA), www.nsta.org, is the largest professional organization in the world promoting excellence and innovation in science teaching and learning for all. NSTA's current membership includes more than 60,000 science teachers, science supervisors, administrators, scientists, business and industry representatives, and others involved in science education.

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