

Akio Toyoda: To All Those Affected by the Tohoku Earthquake

March 14, 2011

NEW YORK, NY (March 14, 2011, Posted at 8:45 EST) – Toyota Motor Corporation posted the following message today from President Akio Toyoda on its corporate web site:

I offer my prayers to all those who lost their lives in the March 11 Tohoku Earthquake and its ensuing aftermath, as well as my sympathy to the survivors and their families.

Not only is the struck region one of our production bases, those directly hit and vastly affected include our dealers, suppliers and numerous other partners.

With life the number-one priority, we want to do all we can to contribute to the relief efforts.

Determined to provide hope for not only those suffering and forced to undergo extreme hardships, but also for the region overall, we will do our utmost toward the realization of recovery.

Akio Toyoda, President

Toyota Motor Corporation