

Toyota Entune Partner Quotes

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Microsoft Bing

“Toyota has always been a leader in the automotive industry, so it makes sense it would bring the latest in mobile technology to the car,” said Chris Daniels, general manager of Bing for Mobile, Microsoft Corp. “By bringing Bing Maps and Bing for Mobile technology to the car, we are helping Toyota enhance the overall in-vehicle experience to be as rich and robust as possible, which means personalizing the information to each driver’s needs.”

DENSO

“As systems like Toyota Entune get easier for the consumer to use, more effort is needed to ensure the best possible in-vehicle experience,” said Doug Patton, senior vice president of DENSO International America, Inc. “The seamless integration and close collaboration DENSO provides to its customers allow the end-user to enjoy using the Toyota Entune system as opposed to figuring out how it works.”

HARMAN

“The Toyota Entune system’s powerful, scalable architecture is a first for the automotive industry,” said Sachin Lawande, HARMAN chief technology officer and co-president of automotive. “Now, Toyota drivers will have the opportunity to update their in-dash multimedia system much as they would a smart phone. Direct integration with web-based platforms such as Microsoft Bing search will add real-time points-of-interest to the navigation experience, and field upgradeability will allow users to add new applications as they become available over time.”

HD Radio

“We are extremely pleased that Toyota will be offering the best in digital entertainment,” said Jeff Jury, chief operating officer of iBiquity Digital, the developer of digital HD Radio Technology. “Toyota will continue to differentiate themselves from the competitive automotive landscape by providing HD Radio Technology, along with iTunes Tagging in their vehicles. This greatly expands the radio experience for Toyota customers.”

Clear Channel Radio’s iheartradio

“Using our digital expertise to further enhance the driving experience and make the car the next digital audio and information platform for consumers, it is great to work with a leading automotive partner in Toyota,” said John Hogan, president and CEO, Clear Channel Radio. “Our iheartradio service is a perfect fit for the car, offering literally hundreds of radio stations and dozens of programming genres to choose from – whether that is your hometown favorite you grew up with, a station in the city you are driving in, or a category of music or information that engages you. You’ll be able to have your favorite entertainment, nationally or locally, with real time traffic updates.”

INRIX

“Toyota Entune does for in-car multimedia what the iPhone® did for mobile,” said Bryan Mistele, CEO of INRIX, Inc. “Whether traveling across town or cross-country, Toyota’s smart, yet simple approach makes it safer and easier for consumers to take their life on the road. INRIX simplifies the journey further, fueling Entune with the best real-time traffic information available.”

JBL

“The superb clarity of our JBL audio has long been a favorite among automotive enthusiasts,” said Dinesh C.

Paliwal, HARMAN chairman and CEO. “We are proud to add the Toyota Entune multimedia system to this experience as part of our long and successful relationship with Toyota, and we look forward to delighting new drivers with this premium offering.”

MovieTickets.com

“We are always looking to add new and creative ways to provide moviegoers with the convenience of checking movie showtimes and the ability to buy tickets in advance,” said Joel Cohen, CEO of MovieTickets.com. “Our participation with Toyota’s Entune is a significant step in helping to achieve that goal, while simultaneously providing tremendous visibility for the MovieTickets.com brand on an exceptionally innovative platform.”

Nuance

“The Toyota Entune multimedia system combines Toyota’s automotive innovation with Nuance’s proven and trusted voice technology to deliver a smarter, safer connected in-car experience for consumers,” said Arnd Weil, vice president and general manager, Nuance Automotive. “By leveraging our advancements in conversational speech recognition, consumers can naturally engage with Toyota Entune to find music or make calls with just a few spoken commands. All this with eyes on the road and hands on the wheel.”

Pandora

“The most natural way to interact with Pandora in the car is through the dashboard,” said Tim Westergren, Pandora founder and chief strategy officer. “Vehicle models with integrated Pandora controls, such as the ones announced today by Toyota, make the pleasure of personalized radio listening an easy and intuitive part of the in-car experience.”

QNX

“We’re thrilled that Toyota chose QNX for the Toyota Entune multimedia system, especially since the system embodies our own vision of the connected car, where drivers can take advantage of mobile devices and applications while remaining focused on the task at hand: driving,” said Andrew Poliak, director of automotive business development, QNX Software Systems. “Mobile device connectivity is built into the very DNA of the QNX application platform, and by leveraging this platform, Toyota is building on a production-proven and future-ready software foundation.”

Tweddle

“We are pleased that Toyota has selected Tweddle’s connected services platform to power its Toyota Entune multimedia system,” says Andrew Tweddle, president and CEO of Tweddle Group. “Tweddle delivers mobile applications and services safely and securely into the driving environment, increasing vehicle value and enhancing the overall ownership experience. Utilizing innovative wireless connectivity, content aggregation and user authentication solutions, Tweddle’s platform provides vehicle owners with access and control of popular multimedia and location-based services via an OEM-branded mobile portal and in-vehicle display.”

VoiceBox

“We are proud to continue working with Toyota to increasingly leverage the VoiceBox Conversational Voice Platform to provide the perfect mix of content accessibility, usability and safety,” said Mike Kennewick, CEO of Voice Box Technologies. “Research shows that people expect more than lots of ‘natural language’ commands from voice technology: they want the seamless, personalized and conversational experience that VoiceBox can provide.”

For more information about Toyota, visit www.toyota.com or www.toyotanewsroom.com/entune.

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