

Toyota to Boost North American Production Earlier Than Expected

May 11, 2011

ERLANGER, Ky. (May 11, 2011) – Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) will boost production earlier than expected following the March 11 earthquake and tsunami in Japan. Beginning in June, overall North American production will reach approximately 70 percent of normal levels, up from approximately 30 percent in May.

The improvement in parts availability from Japan is the result of countermeasure activities implemented by affected suppliers. Toyota will continue to evaluate production model-by-model on a monthly basis, with a goal to return to fully normalized production by late this year.

Models returning to 100 percent production in June are Avalon, Camry, Corolla, Highlander, Matrix, Sequoia, Sienna and Venza.

“Our team members and suppliers are working closely on countermeasure activities to improve the parts condition from Japan. We continue to develop solutions in order to restore 100 percent production as soon as possible for all of our North American-made vehicles,” said Steve St. Angelo, executive vice president of TEMA. “We appreciate the patience of our customers and dealers.”

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