

Scion Announces Pricing for 2012 xD with Standard Bluetooth® and HD Radio™ Technology

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September 14, 2011 – Torrance, Calif. – Scion announced today that its iconic xD five-door urban subcompact vehicle will come standard with Bluetooth® hands-free and Bluetooth® streaming audio, and HD Radio™ technology, for the 2012 model year.

The xD truly focuses on youth with its all-new standard AM/FM/CD/HD/USB 160-watt maximum output Pioneer™ audio system. New standard features for 2012 include HD Radio™ technology and Bluetooth® connectivity that allows both hands-free phone connection and streaming audio capability.

Streaming audio allows compatible phone or personal media devices to pair with the audio system and listen to music through the vehicles sound system. The audio system also features an organic electroluminescent (OEL) screen with a personalized welcome screen, iPod®/USB connectivity, Advanced Sound Retriever (ASR), and a subwoofer RCA output. The USB port and universal auxiliary (AUX) port that are located on the center console allow users to listen to their portable music collection through the xD's six Pioneer speakers.

Connectivity is achieved by simply plugging the portable music player, including iPod® and iPhone®, into the USB or AUX port. The head unit's screen displays track number, track name and artist information from select USB units. The audio system provides outstanding sound quality through the car's stereo system and constant power to select iPods®. Music is controlled through the head unit and the steering wheel audio control buttons for radio, CD and certain USB devices. iPod® users can also use an alphabetical speed search to find a specific artist or album.

The ASR function restores a wide, deep and rich quality to MP3/WMA/AAC sound. Through the subwoofer RCA output, xD owners can add an external amp to drive one or more subwoofers. For easy operation, the system's multi selector allows for easy control of the head unit. Unique to the standard Pioneer audio system is the customizable welcome screen that also lets users to create a personal message of up to 16 characters.

The optional 200-watt maximum Pioneer™ Premium audio system has the same features as the standard Pioneer audio, but is enhanced with a 5.8-inch LCD touch-screen display, features iTunes® tagging and Pandora® internet radio connected through iPhone® and six RCA outputs to add external amplifiers.

Both the standard and premium head units retain key Scion audio system features such as Scion Sound Processing® (SSP) where listeners can choose from three pre-set equalizer settings, satellite radio compatibility and MP3 and WMA capability. In addition both units adjust the volume control based on driving speed. The sound systems feature six speakers: a tweeter and a speaker in each front door panel, plus two full-range speakers in the rear.

Aggressive Styling

The xD's distinct exterior is characterized by aggressive styling— a wide stance, thick muscular body, a long and narrow back window, accentuated wheel flares, an integrated rectangular lower and upper grille, and horizontal headlamps. The xD also features side mirrors with integrated turn signals. The xD rolls on 16-inch steel wheels and 195/60 R16 tires.

Fun-To-Drive

The xD's 1.8-L four-cylinder engine with dual Variable Valve Timing with intelligence (VVT-i) generates 128 horsepower. This engine features a roller-rocker system and lightweight pistons for better fuel economy, and a piston-cooling oil jet for better efficiency. Customers have the choice of a five-speed manual transmission or a four-speed automatic transmission.

The xD sits on a short, wide frame for a pleasing ride. To help enhance control, the xD features an L-arm type MacPherson strut in the front and torsion beam suspension in the rear. The xD stops with front-ventilated disc and rear-drum brakes.

Interior Details

The instrument panel features indicator lamps, an LCD fuel gauge, odometer and a unique, radar-like speedometer and tachometer. The digital clock, and HVAC and audio controls flow down the center console. Storage and cargo space is plentiful with the xD. The driver has easy access to a change box and storage tray located beneath the steering wheel. The xD also has a small box in the front of the center console for holding portable music players or cell phones, an upper and lower glove box, and a hidden storage space located below the rear-cargo area. The xD also features 60/40 fold flat rear seats for a level cargo space.

For versatility, leg room and added cargo space, the rear seats can slide forward and back up to six inches. The rear seats also can recline ten degrees and be adjusted into five different positions for additional comfort.

Mono-spec Features

Like other Scion vehicles the xD comes mono-spec with a surprising array of standard features. Customers only need to choose exterior color and transmission type. The xD's standard features include power steering, windows, door locks and mirrors; remote keyless entry; air conditioning; four-wheel anti-lock brakes (ABS) with Electronic Brake Distribution (EBD) and Brake Assist (BA); Vehicle Stability Control (VSC) with Traction Control (TRAC); a tire pressure monitor system; driver and front-passenger dual-stage airbags; front-seat-mounted side airbags; front and rear side-curtain airbags; cruise control; first-aid kit; and tilt steering wheel with audio controls.

Pricing

The 2012 xD will arrive at dealerships this October and will carry a Manufacturer's Suggested Retail Price (MSRP) of \$15,345 and \$16,145 for the five-speed manual and the four-speed automatic transmissions respectively. MSRPs do not include a delivery, processing and handling (DPH) fee of \$730. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.