

Final 25 Winners Announced For Toyota 100 Cars For Good Program

August 30, 2011

TORRANCE, CALIF. (August 30, 2011) – Toyota today announced the fourth and final set of 25 winners of the Toyota 100 Cars for Good program, which awarded 100 vehicles over the course of 100 days to 100 deserving non-profits. Winners of the Toyota 100 Cars for Good program were determined based on voting from the public. Each day, five organizations were profiled on Toyota’s Facebook page where the public was invited to show their support by voting to determine the winning non-profit organization.

Each daily winner will be awarded a new Toyota vehicle to help the organizations continue to do “good” in their local communities. The remaining finalists will each receive a \$1000 grant from Toyota.

The fourth set of 25 winners spanned several categories including child services, animal welfare and education. From tutoring children facing homelessness to providing care and comfort to those with a terminal illness to distributing food to families in need, a variety of worthy causes were selected by the public to receive a new vehicle to further support their missions.

The fourth set of 25 winners in Toyota’s 100 Cars for Good program are:

The Merryman House Domestic Crisis Center	Paducah, KY	July 23
Friends of Kids with Cancer	St. Louis, MO	July 24
Chicago Children’s Advocacy Center	Chicago, IL	July 25
Any Baby Can	Austin, TX	July 26
ARF of MS	Pelahatchie, MS	July 27
Partners in Prime	Hamilton, OH	July 28
Boys and Girls Clubs of Utah County	Provo, UT	July 29
Teranga Ranch	Sunland, CA	July 30
Operation Food Search	St. Louis, MO	July 31
Sandhills Children’s Center	Rockingham, NC	August 1
Providence TrinityCare Hospice Foundation – TrinityKids Care	Torrance, CA	August 2
Angel Acres Horse Haven Rescue	Glenville, PA	August 3
Kids’ Food Basket	Grand Rapids, MI	August 4
Kids Against Hunger Northwest OK	Cherokee, OK	August 5
Humane Society of Huron Valley	Ann Arbor, MI	August 6
Arbor Day Farm / Lied Lodge and Conference Center	Nebraska City, NE	August 7
Chicago Zoological Society	Brookfield, IL	August 8
School on Wheels	Indianapolis, IN	August 9
Lexington Children’s Theatre	Lexington, KY	August 10
Petey’s Promise	Concord, NC	August 11
Audubon Society of Portland	Portland, OR	August 12
Hospice of South Texas	Victoria, TX	August 13
Hills & Dales Child Development Center	Dubuque, IA	August 14
Carolina Canines for Service	Wilmington, NC	August 15
Sci-Quest Hands-on Science Center	Huntsville, AL	August 16

Public voting for the 100 Cars for Good program opened May 9 and continued through August 16. Voters were allowed to place one vote per day, each day, over the course of the program. Each day, the previous day's winner was announced and five new nonprofit organizations were featured for voting. Winning organizations can choose from the following vehicles: Prius, Tacoma, Tundra, Highlander Hybrid, Sienna or Sienna Mobility. Toyota will provide a six-year, 100,000-mile Toyota Vehicle Service Agreement to provide extended protection beyond the vehicle warranty.

The 500 finalists, from which the 100 winners were ultimately selected, were chosen by an independent panel of judges who are experts in the fields of philanthropy and corporate social responsibility. To learn more about all the finalists, including winning organizations, visit facebook.com/toyota and click on the 100 Cars for Good tab.

Quote

“The final 25 winners of the Toyota 100 Cars for Good Program are excellent examples of human compassion put into effective action,” said Jim Lentz, president of Toyota Motor Sales, U.S.A., Inc. “It has been an honor to be a part of this program, and to highlight the good work done by non-profit organizations, and to help them expand their services. We congratulate all of the 100 Cars for Good winners, and thank them for leading the way in caring for their communities.”