

Next 25 Winners Announced for Toyota 100 Cars for Good Program

June 29, 2011

- A total of 50 nonprofit organizations have been selected by the public to receive a new Toyota vehicle
- Five non-profit organizations will continue to be profiled on Toyota's Facebook page (<http://www.facebook.com/toyota>) each day through August 16
- One vehicle will be awarded each day through August 16, for a total of 100 vehicles

TORRANCE, CALIF. (June 29, 2011) – Toyota today announced the second set of 25 winners of the Toyota 100 Cars for Good program, which awards 100 vehicles over the course of 100 days to 100 deserving non-profits. Winners of the Toyota 100 Cars for Good program are determined based on voting from the public. Each day, five organizations are profiled on Toyota's Facebook page where the public is invited to show their support by voting to determine the winning nonprofit organization.

Each daily winner will be awarded a new Toyota vehicle to help the organizations continue to do “good” in their local communities. The remaining finalists will each receive a \$1000 grant from Toyota.

The second set of 25 winners spanned several categories including animal welfare, health & safety, human services and support for veterans. From helping those living with disabilities achieve a greater level of independence to providing support for women who are pregnant and homeless, a variety of worthy causes were shared on the finalists' profiles and ultimately selected by the public to receive a new vehicle to further support their missions.

The second 25 winners in Toyota's 100 Cars for Good program are:

- Big Cat Rescue; Tampa, FL; June 3, 2011
- Anderson Humane Society; Lawrenceburg, KY; June 4, 2011
- Summit Assistance Dogs; Anacortes, WA; June 5, 2011
- Senior Citizen Services of Metropolitan Atlanta; Atlanta, GA; June 6, 2011
- City Rescue Mission of Saginaw; Saginaw, MI; June 7, 2011
- Humane Society of Concord & Greater Cabarrus County; Concord, NC; June 8, 2011
- Vets4Vets; Greensburg, PA; June 9, 2011
- Colorado Fourteeners Initiative; Golden, CO; June 10, 2011
- Project HOPEFUL; Joliet, IL; June 11, 2011
- Alaska Assistance Dogs; Wasilla, AK; June 12, 2011
- SPCA Tampa Bay; Largo, FL; June 13, 2011
- For the Love of Dogs; Sale Creek, TN; June 14, 2011
- Aleethia Foundation; Washington, D.C.; June 15, 2011
- Cascades Humane Society; Jackson, MI; June 16, 2011
- My Angel With Paws; Deland, FL; June 17, 2011
- Lincoln County Council on Aging; Troy, MO; June 18, 2011
- Jewish Family Service; West Bloomfield, MI; June 19, 2011
- Redwood; Fort Mitchell, KY; June 20, 2011
- Hope House; Kingsport, TN; June 21, 2011
- Anderson Animal Shelter; South Elgin, IL; June 22, 2011
- PC Pound Puppies; Mt. Vernon, IN; June 23, 2011

- SPCA of Winchester, Frederick and Clarke Counties; Winchester VA; June 24, 2011
- Golden Harvest Food Bank; August, GA; June 25, 2011
- Operation UNITE; Somerset, KY; June 26, 2011
- Arcadia Humane Society; Sunset, LA; June 27, 2011

Public voting for the 100 Cars for Good program opened May 9 and will continue through August 16. Voters may place one vote per day, each day, over the course of the program. Each day, the previous day's winner will be announced and five new nonprofit organizations will be featured for voting. Winning organizations can choose from the following vehicles: Prius, Tacoma, Tundra, Highlander Hybrid, Sienna or Sienna Mobility. With each vehicle, Toyota Financial Services will provide a six-year, 100,000-mile Toyota Vehicle Service Agreement to provide extended protection beyond the vehicle warranty.

The 500 finalists, from which the 100 winners are ultimately selected, were chosen by an independent panel of judges who are experts in the fields of philanthropy and corporate social responsibility.

Quote

“It gives us great pride to announce the second set of 25 winners in the Toyota 100 Cars for Good Program,” said Jim Lentz, president of Toyota Motor Sales, U.S.A., Inc. “The selected winners not only provide significant services, but also inspire by showing what is possible when we put others’ needs before our own. We congratulate our second set of 25 winners and wish the remaining finalists the best of luck.”