

Toyota Employees In Japan Donate to Alabama and Mississippi Tornado Disaster Relief Efforts

July 28, 2011

July 28, 2011 – Erlanger, KY – In the aftermath following the tornados that struck parts of the southern United States earlier this spring, Toyota’s Japan employees asked how they could reciprocate the gesture of giving to those in need.

Today, Toyota and its Japan employees announced a \$330,000 donation to the tornado relief efforts to be evenly distributed between the disaster relief programs in Alabama and Mississippi.

Commenting on the new donation, Steve St. Angelo, executive vice president of Toyota Motor Engineering & Manufacturing North America, Inc., said, “We are grateful to our colleagues in Japan for their generosity to the tornado relief efforts particularly during their own difficult time following the March 11 earthquake and tsunami. Many of our Japanese colleagues and their families have worked and lived in parts of the U.S. where the tornados struck and many more regularly work with affected manufacturing plants, suppliers and dealerships in the region. They wanted to help and their donation demonstrates the true human spirit of reaching out to those in need. We deeply appreciate their thoughtfulness.”

Toyota and its North American employees in May donated \$1 million dollars to the American Red Cross for tornado relief efforts in all affected states and regions across the country.

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