Connecticut and Alabama School Teachers Named Winners in Toyota Teen Driver Educators' Challenge

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Silver Spring, Md. (July 6, 2011) – Toyota and Discovery Education announced today the Grand Prize and First Place winners of the *Toyota Teen Driver Educators' Challenge*. For the Challenge, teachers across the country were tasked with developing three 90-minute project-based driving safety lessons for high school students. The winning lessons will function as public service announcements for the winners' schools and communities regarding safe teen driving.

"Toyota is dedicated to saving the lives of teen drivers, and recognizes the critical role that educators and schools can play in their awareness of safe driving behaviors," said Patricia Salas Pineda, group vice president, national philanthropy and the Toyota USA Foundation. "With Discovery Education, we congratulate the winners of the Toyota Teen Driver Educators' Challenge and all those who participated for their commitment to safety."

This year's *Educators' Challenge* winners are:

Grand Prize Winner:
Nick Aprea, Seymour Public Schools, Seymour High School, Seymour, CT

First Place Winner:
Gina McCarley, Lawrence County Schools, Lawrence County High School, Moulton, AL

The Grand Prize winner will receive a free, in-person Toyota Driving Expectations event for their local community. Toyota Driving Expectations is a free program for teen drivers and their parents that has educated nearly 18,000 participants since 2004. The program takes teens the next step beyond driver's education and introduces "real world" obstacles, conditions and distractions in a safe and controlled driving environment.

The First Place winner will receive two virtual driving simulators, provided by Virtual Driver Interactive. The simulators are programmed with One Simple Decision™ — a program designed to stop impaired and distracted driving with a first person experience that focuses on real life consequences.

"Discovery Education is a firm believer in not only educating students on subjects inside the classroom, but teaching important lessons outside the classroom as well," said Mary Rollins, vice president of education partnerships, Discovery Education. "The *Educators' Challenge* is an exciting and effective way to get communities involved in promoting safe teen driving habits and teaching teens the consequences of distracted driving."

The *Educators' Challenge* is just one part of Toyota and Discovery Education's joint program, *Toyota Teen Driver*, which aims to provide resources to schools, educators, parents and teens to help educate teens and keep them safer behind the wheel. For more information on the program, visit www.toyotateendriver.com. For more information on the Toyota Driving Expectations program, visit www.toyotadrivingexpectations.com.