

Toyota to Debut Advanced Plug-In Hybrid Concept and Prius c at 2012 North American International Auto Show

December 20, 2011

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Torrance, Calif, December 20, 2011—Toyota Motor Sales, U.S.A., Inc., will debut NS4, an advanced plug-in hybrid concept vehicle, at the 2012 North American International Auto Show in Detroit. The reveal will feature the world premiere of the concept vehicle as well as the North American debut of the Prius *c* hybrid during Toyota's news conference on Tuesday, January 10 at 8:45 AM in the Riverview Ballroom at Cobo Center.

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[Click here to view and download high resolution image of NS4](#)

[Click here to view and download high resolution images of Prius *c*](#)