

Toyota Financial Services and Toyota Motor Sales Receive 100% Score on Human Rights Campaign's Annual Corporate Equality Index

December 19, 2011

December 16, 2011 – Torrance, Calif. – The Human Rights Campaign (HRC) the nation’s largest gay, lesbian, bisexual and transgender (LGBT) civil rights organization, announced that both Toyota Financial Services (TFS) and Toyota Motor Sales (TMS) have once again received a perfect score of 100 on the 2012 *Corporate Equality Index* (CEI). The CEI is the HRC’s annual report card on corporate America’s treatment of lesbian, gay, bisexual and transgender (LGBT) employees, consumers and investors.

TFS and TMS are among only 190 of 638 major U.S. businesses evaluated by HRC that achieved this recognition for diversity and inclusion efforts. This is the fifth consecutive year TMS achieved a score of 100 on the index and the fourth year for TFS, which began submitting information to the CEI from 2009.

"Toyota is honored to be recognized by the HRC," said Jerome Miller, vice president, diversity and inclusion, Toyota Motor Sales, U.S.A., Inc. "Diversity and inclusion are essential components of every aspect of our business. We believe building a work force that reflects the communities it serves is not only the right thing to do, but also gives us a competitive advantage in the marketplace."

Businesses are rated on a scale from 0 to 100, based on their policies in support of LGBT people. These include anti-discrimination protections, domestic partner benefits, diversity training, transgender-inclusive benefits and external practices. Results from the CEI are published in the HRC’s annual “Buying for Equality” guide, where consumers are encouraged to buy products and services from those companies that support the LGBT community.

“This validation of our deep commitment to diversity and inclusion means a great deal not only to us and our Associates, but also to our customers and the LGBT organizations we are privileged to support, including GLAAD, Out and Equal Workplace Advocates, Point Foundation, the Trevor Project and many more,” said Ann Bybee, vice president, corporate strategy, communications and corporate social responsibility, Toyota Financial Services. “Toyota looks forward to continuing to work with HRC in its efforts to support the LGBT community nationwide.”

The Corporate Equality Index is available for review at www.hrc.org/cei and the “Buying for Equality” guide can be downloaded at www.hrc.org/buyersguide.