

Statement from Toyota Motor Sales, U.S.A., Inc., Regarding the National Highway Traffic Safety Administration's Five-Star Composite Rating for All-New 2012 Camry

December 07, 2011

We are very pleased that the all-new 2012 Camry has earned a five-star composite safety rating from the National Highway Traffic Safety Administration (NHTSA). The fact that the Camry earned this five-star overall score after enduring a more rigorous NHTSA testing procedure targeted at raising the bar for overall vehicle safety is testament to the strong design, and safety-focused engineering consumers can expect in the nation's top-selling car.

The redesigned 2012 Camry features a reinforced body structure that utilizes high-strength steel construction to help withstand cabin deformity during certain severe collisions, absorb impact energies and help enhance occupant safety. Each Camry is also equipped with a class-leading 10 standard airbags to help protect occupants in the event of a collision. Like all Toyota models, the 2012 Camry is equipped with Toyota's Star Safety System™ standard, which includes Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist. The Star Safety System™ also features the standard Smart Stop Technology brake-override system, and a tire pressure monitoring system as standard equipment.

Vehicle safety and the development of technologies that forward the safety mission, such as Camry's available Blind Spot Monitor, remain a priority at Toyota. Our designers and engineers will continue their efforts toward occupant safety, and, in doing so, help raise the bar for vehicle safety industry-wide.