

Toyota Announces Pricing for 2012 Avalon

November 09, 2011

TORRANCE, Calif., Nov. 11, 2011 – Toyota Motor Sales (TMS), U.S.A., Inc. today announced manufacturer's suggested retail prices (MSRP) for the 2012 Avalon sedan. The 2012 Avalon remains unchanged from the 2011 model and there are no price increases over the 2011 Avalon MSRP. In addition, there are no changes to the specifications or pricing of the Options/Packages available for the 2012 Avalon. Assembly of the 2012 Avalon began on Nov. 7 at Toyota Motor Manufacturing Kentucky (TMMK).

For 2012, Avalon continues to offer consumers its unique combination of full-size roominess with understated luxury in two desirable trim levels. The 2012 Avalon grade offers a broad array of appealing standard features such as multi-function remote keyless entry, leather-trimmed eight-way power driver's seat, wood-grain style interior trim, and auto-dimming electrochromic rearview mirror with compass, HomeLink® universal transceiver and an integrated back-up camera (on vehicles without a navigation system). The enhanced Limited model adds a Smart Key System on four doors and trunk with remote illuminated entry function and puddle lamps, a Push Button Start, ventilated and heated front seats with variable heat setting, power rear sunshade with auto return feature, and a JBL Synthesis® AM/FM 6-disc CD changer with MP3/WMA playback capability and 660 watts of maximum power.

The MSRP for the 2012 Avalon does not include the delivery, processing, and handling (DPH) fee of \$ 760. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

The 2012 Avalon will begin arriving at Toyota dealerships by the middle of December 2011.

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Model Number	2012 Avalon	Trans	2011 MSRP	2012 MSRP
3544	FWD Avalon V6	6AT	\$33,195	\$33,195
3554	FWD Limited V6	6AT	\$36,435	\$36,435