2011 SEMA Show: Toyota Ultimate Motocross Truck

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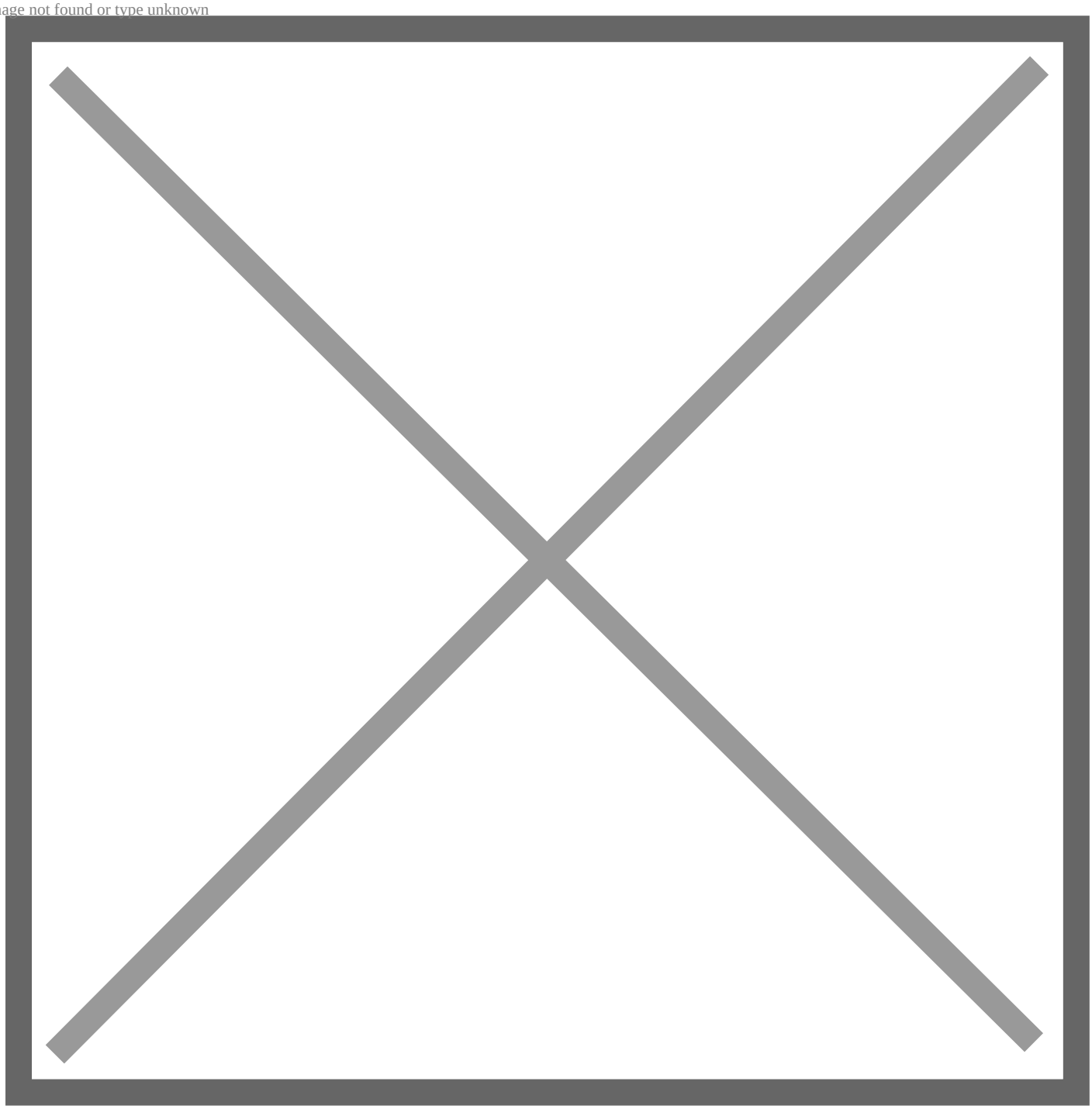

Toyota, DC Shoes and West Coast Customs have teamed up to create the Ultimate Motocross Truck, which will make its debut at the 2011 SEMA Show in Las Vegas. Built on a Toyota Tundra full-size pickup, DC Shoes used valuable feedback from their Motocross athletes to help create a truck that had everything a rider needs to make an event trip easier. They took this input and passed it along to West Coast Customs who performed the build.

West Coast Customs used a Tundra Double Cab 4×4 equipped with the powerful 5.7-liter V8 and six-speed electronically-controlled transmission with intelligence. The truck also features Tundras standard bed and is a certified Flex Fuel vehicle.

An array of modifications were built into this special Tundra enabling it to tackle the roughest terrain and it's equipped with everything a Motocross rider requires. Modifications include a suspension lift from Camburg Racing, shocks by Fox Racing, KMC 18 x 9-inch wheel mounted to General 35 x 12.5 x 18 tires, custom rough-texture paint by Line-X, a roof rack that can also be used as a viewing deck, fold-up bed sides, a suicide tailgate, a gas pump and water pressure washer located in the bed, an air compressor, a winch to load bikes, a hidden ramp, custom embroidered interior and much more.

The Ultimate Motocross Tundra will be a featured vehicle at a Toyota press conference on Tuesday, Nov. 1 at 10 a.m. Pacific Time at the SEMA Show. World Freestyle Motocross champion and X Games gold medalist Nate Adams will be on hand to talk about the Supercross Tundra.

After the SEMA Show the truck will go on tour to various events including the St. Louis Auto Show, North American International Auto Show in Detroit, the 2012 Supercross Series, and in December will be featured on the reality TV show "Inside West Coast Customs" (Custom My Ride in the UK) shown on TLC and the Discovery Channel.

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ULTIMATE MOTOCROSS TUNDRA BUILD HIGHLIGHTS

Suspension Lift – Camburg Racing
Shocks – Fox Racing
Wheels – KMC 18 X 9
Tires – General 35 X 12.5 X 18
Paint – Line-X
Bumpers/Side Steps – N-Fab
Accessories – Matrix
Lights – KC
Amps, Subs, Speakers – Diamond
Head Unit – Pioneer
Cables and Connections – Monster
Winch – Warn

Additional Features:
Roof Rack/Viewing Deck
Fold up sides
Suicide tailgate
Gas pump
Water pressure washer
Air compressor

Winch to load bike
Hidden ramp storage
Custom embroidered interior

PARTNERS/CONTRIBUTORS
Camburg Racing, Fox Racing, KMC, General Tire, Line-X, N-Fab, Matrix, KC, Diamond, Pioneer, Monster, Warn