

Toyota to Debut a Stunning U.S.-Designed Sedan at the 2012 New York International Auto Show

March 27, 2012

TORRANCE, Calif., March 27, 2012 – Toyota Motor Sales, Inc. will debut an all-new U.S.-designed sedan at the 2012 New York International Auto Show. This global premiere will take place in the Galleria room within the Jacob Javits Center at 10:30 a.m. EDT on April 5, 2012.

The sedan's exciting new design features an elegant yet athletic look.

Media and the public will have the opportunity to participate in a live-streaming video chat with the designers of the new sedan by submitting questions via Twitter and Facebook with the #ToyotaDesign hashtag. The Toyota Design Live chat is scheduled for 2 p.m. EDT on April 5, 2012 and hosted on <http://www.facebook.com/toyota>.