

Scion Announces Pricing for Its 2013 FR-S Sports Car

March 22, 2012

TORRANCE, Calif., March 22, 2012 – Scion today announced pricing for its 2013 FR-S compact rear-wheel drive sports car. The FR-S starts with a manufacturer’s suggested retail price (MSRP) of \$24,200 when equipped with a six-speed manual transmission, and \$25,300 when equipped with a six-speed automatic transmission that features paddle shifters and rev-match technology. The high-performance coupe is the fifth model to join the Scion family and will go on sale this spring.

“Scion’s goal was to create an affordable sports car that true driving enthusiasts could enjoy,” said Jack Hollis, Scion vice president. “We accomplished that goal with the FR-S starting under \$25,000...a total home run! Add in Scion’s complimentary Scion Service Boost, our no-haggle no-hassle Pure Price, and Scion’s network of about 1,000 dealers, and the FR-S is a grand slam.”

Pure Balance

The FR-S, which stands for Front-engine, Rear-wheel drive, Sport; is Scion’s definition of an authentic rear-wheel-drive sports car with exceptionally balanced performance and handling, compelling style, flexible utility and surprising fuel efficiency.

The FR-S is a true “scion,” born into a lengthy history of Toyota performance cars and motorsports. During planning and development, it was most inspired by the AE86 generation of the Corolla, better known as the Hachi-Roku, meaning “8-6” in Japanese. The AE86 was a front-engine, rear-wheel-drive coupe that was lightweight and well balanced, making it a solid choice for driving enthusiasts.

Inspired by the AE86, the FR-S is designed around the core goal of achieving “Pure Balance.” The balance begins with the strategic use of the world’s only flat boxer engine in a front-engine, rear-wheel drive configuration. The engine’s compact size and flat shape allow it to be mounted mid-ship and extremely low, giving the car a dynamically favorable front-to-rear weight ratio of 53:47 and a low center of gravity comparable to some exotic supercars.

The FR-S’s 2.0-liter, naturally aspirated four-cylinder engine is the result of a joint development between Toyota and Subaru. The partnership begins by combining Subaru’s newly developed, horizontally opposed engine and Toyota’s cutting edge D-4S injection system that incorporates both direct and port injection. The D-4S system, partnered with a high 12.5:1 compression ratio, results in an impressive 200 horsepower and 151 pound-feet of torque.

The flat-four mates with either a six-speed manual or a six-speed automatic transmission. The manual offers quick, precise shifts with a short-throw; while the automatic features aggressive up shifts and sporty rev-matched down shifts that are initiated by steering-wheel-mounted paddle shifters. Power is transferred to the pavement via a standard Torsen® limited-slip differential.

The idea of “Pure Balance” is further realized by the FR-S’s lightweight design and compact size. The combination allows the car to be quick and nimble into and out of corners, with dynamic maneuverability and confident handling. The coupe’s weight is kept to a minimum by utilizing a lightweight aluminum hood, a solid roof, and by featuring a trunk design instead of a hatchback.

The FR-S's low weight is matched with a dynamically tuned suspension setup consisting of MacPherson struts up front and a double wishbone system in the rear. Lightweight 17-inch alloy wheels and ventilated disc brakes are standard on all four corners.

Powerful Exterior Design

The fierce exterior of the FR-S is a solid reflection of its inner power. The profile, inspired by the Toyota 2000GT, reveals a hood and roof-line that is remarkably sleek and low, giving it an aerodynamic shape that channels air cleanly over to the top. The low stance continues to exaggerate the coupe's menacing face, which is made up of sharp lines, a wide mouth and angular headlights that house the projector-beam halogen lamps. The aggressive front fenders protrude upward and boast the iconic '86' piston emblem, which highlights the car's AE86 heritage as well as its unique new boxer engine. The rear fascia sits low and wide, with aerodynamic lower treatments that surround the sporty dual exhaust system. LEDs illuminate the edgy taillights, while center-mounted backup lights finish the muscular design.

The FR-S will be available in seven colors including Raven, Asphalt, Hot Lava, Argento, Ultramarine, Firestorm and Whiteout.

Performance-Focused Interior

The FR-S's interior includes a 2+2 seating configuration that is designed with both form and function in mind. The front seats feature deep bolsters and are mounted extremely low and are comfortable yet assertive, while the rear seat folds down flat, creating flexible space. The car will come standard with FR-S badged floor mats. The large center-mounted tachometer is the focus of the three-gauge cluster and features a programmable shift-indicator, informing the driver of the engine's vitals. Speed is monitored by both digital and analog gauges. The FR-S features a sporty leather-trimmed steering wheel that has both tilt and telescopic adjustment.

The FR-S will come standard with an eight-speaker AM/FM/CD/USB 300-watt maximum output Pioneer™ audio system. Standard features also include HD Radio™ technology and Bluetooth® connectivity that allows both hands-free phone connection as well as streaming audio capability.

Sports Car Performance with Excellent Safety Features

FR-S comes standard with six airbags, including dual-stage advanced driver- and front-passenger airbags, front-seat-mounted airbags and side-curtain airbags.

Like all Scions, FR-S features the Star Safety System that includes Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Enhanced Vehicle Stability Control (VSC), Brake Assist (BA), an Anti-lock Braking System (ABS), and Smart Stop Technology (SST).

The delivery, processing and handling (DPH) fee for all Scion models is \$730 and is not included in the MSRP. DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

Warranty and Complimentary Scion Service Boost

Like all Scion models, the FR-S is covered by a 3-year/36,000-mile comprehensive warranty and a 5-year/60,000-mile powertrain warranty. The FR-S will come standard with Scion Service Boost, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and two years of 24-hour roadside assistance.

Scion FR-S Preliminary Specifications

Length	166.7 in.
Width	69.9 in.
Height	51.2 in. (not including antenna base)
Wheelbase	101.2 in.

Track	Front	59.8 in.
	Rear	60.6 in.
Seating capacity		4
Engine	Total displacement	1,998 cc
	Type	Horizontally opposed four-cylinder, D-4S injection, DOHC
	Bore × stroke	86 × 86 mm.
	Maximum output	200hp @ 7,000 rpm
	Maximum torque	151 lb.-ft. @ 6,600 rpm
Transmission		6-speed manual or 6-speed automatic with paddle shifters
Driveline		Rear-wheel drive
Suspension	Front	MacPherson struts
	Rear	Double wishbone
Brakes	Front	Ventilated Disc
	Rear	Ventilated Disc
Tires	Front	215/45R17
	Rear	215/45R17
Fuel tank		13.2 gallons
Fuel		Premium Unleaded