

Media Advisory - Toyota Motor Corporation and BMW AG Will Host Joint Press Conference

June 28, 2012

Toyota Motor Corporation (TMC) invites you to watch a live webcast of a joint TMC and BMW AG press conference to be held in Munich, Germany on Friday, June 29. Speeches will be given by BMW AG Chairman of the Board of Management Norbert Reithofer and TMC President Akio Toyoda.

What:

Live webcast of Toyota Motor Corporation and BMW AG joint press conference to discuss latest collaborative efforts

When:

Friday, June 29, 2012, 6:30 a.m. ET/3:30 a.m. PT

Where:

Watch the webcast at (English) <http://www2.toyota.co.jp/en/announcement/120629.html>

(Japanese) <http://www2.toyota.co.jp/jp/announcement/120629.html>

The event also will be webcast on BMW's website at:

www.bmwgroup.com

www.press.bmwgroup.com