Three Toyota Models Selected as Best Family Cars of 2012

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TORRANCE (June 5, 2012) – Three Toyota models have been selected as among the Best Family Cars of 2012 by *Parents* magazine and Edmunds.com. This is their fifth annual list, which will appear online today and on newsstands June 12.

Toyota earned picks across three categories including Prius *v* in the high-mileage category; Camry in the sedan category and the Sienna minivan in the large vehicle category. Vehicles considered were evaluated on a number of criteria important to families including safety, fuel economy, and kid-friendly features, as well as ride comfort, styling and handling.

“We’re proud to have several Toyota models on the list of best family cars for the fifth year in a row,” said Bob Carter, group vice president and general manager, Toyota Division. “Families know they can always depend on Toyota for safety, quality and durability, but they also recognize the importance of the convenience and technology features in our vehicles that help make their lives easier.”

In the high-mileage car category, the editors chose vehicles with more than 40 miles per gallon on the highway and offering safety features and modern conveniences. As a new member of the Prius family this year, the Prius *v* was cited for its stable ride and ample cargo space and was praised for its versatility and standard technology features including the Entune® mulitmedia system and a hands-free smart key, which unlocks the driver’s side door as you approach the door handle.

The 2012 Camry was highlighted as a best pick in the sedan category. Completely redesigned for 2012, the all-new seventh generation Camry was chosen for its updated styling, convenient technology including Entune, excellent fuel economy, quiet ride and ample trunk space. The Camry is America’s best-selling car, and as an IIHS Top Safety Pick for 2012 it is extremely popular with families.

Rounding out the best family cars in the large vehicle category is the Sienna minivan, chosen for its flexible configurations to fit every type of trip, family and cargo combination. The Sienna was completely redesigned in 2010, catering to traditional family van needs while also meeting growing demands for more responsive driving characteristics, contemporary styling and onboard entertainment technology. With state-of-the-art features and rewarding driving dynamics, the Sienna is a vehicle that families of any size will find satisfying to drive.

The Sienna is manufactured at Toyota Motor Manufacturing, Indiana, Inc. while the Camry is built at Toyota Motor Manufacturing, Kentucky, Inc.

“Toyota has a long history of satisfying the automotive needs of American families,” said Scott Oldham, editor-in-chief, Edmunds.com. “The Sienna minivan, the redesigned Camry and the all-new Prius *v* hybrid are leaders in their respective segments, offering America’s families the spacious, fun, fuel-efficient and reliable transportation they need.”