

Toyota Earns Three 'Top Scoring Car Awards' in First Annual Total Car Score Rankings

May 23, 2012

TORRANCE, Calif., May 23, 2012 – – Toyota was named the winner in three automotive categories in the first annual *Total Car Score* “Top Scoring Car Awards” rankings.

The all-new Toyota Camry, the best-selling car in America, earned a Top Scoring Car award in the 2012 Midsize Sedan/Wagon segment. The Toyota Avalon received Top Scoring Car honors in the 2012 Large Sedan/Wagon category. Toyota’s full-size Tundra pickup captured an award in the 2012 Large Truck segment.

The awards are based on a ranking formula created by *Total Car Score*, an automotive ranking and comparison website, which offers a comprehensive evaluation of 2012 model year vehicles in various segments. Each vehicle’s score is based on combined vehicle evaluations from the top automotive review and rating sites. *Total Car Score* utilizes the ratings and converts them into a simple percentage. The average number from all of these sources represents the vehicle’s total combined score. A vehicle must have a rating from at least five sources to qualify.