Toyota President and CEO Speaks at Bank of America Merrill Lynch 2012 New York Auto Summit

April 04, 2012

Toyota Motor Sales President and CEO Jim Lentz spoke at the Bank of America Merrill Lynch 2012 New York Auto Summit on Wednesday, April 4.

During the session, Lentz discussed Toyota's industry sales forecast for 2012, the company's brand strategy, upcoming product launches and design and technology strategy.

Click here for the replay of the presentation (presentation will be available for 90 days; registration is required).
Click here for the speech.