Toyota Launches Media-Focused Facebook Page

August 20, 2012

In addition to providing timely press information on <u>Toyota Newsroom</u>, we'd like to keep in touch with you on our new <u>Toyota USA Public Relations Facebook</u> page. The page will provide members of the media with posts and content related to Toyota's corporate, environmental, marketing and product happenings. We hope to see you on our page and look forward to hearing from you!

Thank you for your interest in Toyota.