

Toyota Announces 2013 Prices for FJ Cruiser, 4Runner, Highlander and Highlander Hybrid, Sequoia and Tundra

August 17, 2012

TORRANCE, Calif., August 17, 2012 – – Toyota Motor Sales (TMS), U.S.A., Inc., today announced manufacturer's suggested retail prices (MSRP) for the 2013 FJ Cruiser and 4Runner mid-size SUVs, Highlander and Highlander Hybrid crossover SUVs, Sequoia large SUV and Tundra full-size pickup truck.

2013 FJ Cruiser

The Toyota FJ Cruiser, which uniquely melds the brand's off-road performance legacy with distinct heritage design in a modern SUV, rolls into 2013 with a new Cement Gray color scheme offered for the high-capability Trail Teams Special Edition. All FJ Cruiser models will now feature Daytime Running Lights and power outside mirrors with illuminated markers as standard equipment. One new color is added, as Magma replaces Silver Fresco Metallic.

The MSRP for the 2013 FJ Cruiser will range from \$26,880 for the 4×2 model with a five-speed automatic transmission to \$28,470 for the 4×4 automatic. The MSRP's reflect an average overall increase of \$765, or 2.8 percent.