

# **Toyota Announces 2013 Prices for Corolla, Matrix, Sienna, Tacoma, Scion xD and iQ**

July 13, 2012

TORRANCE, Calif., (July 13, 2012) – Toyota Motor Sales (TMS), U.S.A., Inc. today announced manufacturer's suggested retail prices (MSRP) for the 2013 Corolla and Matrix compact sedans, Sienna van and Tacoma compact pickup truck.

## **2013 COROLLA**

The popular Corolla compact sedan carries over with a new front grille design on all grades. The LE grade receives a chrome accented beltline along with its new chrome front grille. Inside, an upgraded Display Audio system is standard on the LE and S grade. The audio unit includes a 6.1-inch touchscreen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port with iPod® connectivity and control, vehicle information with customizable settings, hand-free phone capability, phone book access and music streaming via Bluetooth® wireless technology.

The MSRP for the 2013 Corolla will range from \$16,230 for the L grade with a five-speed manual transmission to \$19,060 for the S grade with a four-speed automatic. The MSRP's reflect an average overall increase of \$239 or 1.3 percent.