

Toyota Announces 2013 Prices for Corolla, Matrix, Sienna, Tacoma, Scion xD and iQ

July 13, 2012

TORRANCE, Calif., (July 13, 2012) – Toyota Motor Sales (TMS), U.S.A., Inc. today announced manufacturer's suggested retail prices (MSRP) for the 2013 Corolla and Matrix compact sedans, Sienna van and Tacoma compact pickup truck.

2013 COROLLA

The popular Corolla compact sedan carries over with a new front grille design on all grades. The LE grade receives a chrome accented beltline along with its new chrome front grille. Inside, an upgraded Display Audio system is standard on the LE and S grade. The audio unit includes a 6.1-inch touchscreen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port with iPod® connectivity and control, vehicle information with customizable settings, hand-free phone capability, phone book access and music streaming via Bluetooth® wireless technology.

The MSRP for the 2013 Corolla will range from \$16,230 for the L grade with a five-speed manual transmission to \$19,060 for the S grade with a four-speed automatic. The MSRP's reflect an average overall increase of \$239 or 1.3 percent.