Scion FR-S Wins First Ever AutoGuide.com Car of the Year Award

December 19, 2012

TORRANCE, Calif., (Dec. 19, 2012) – <u>AutoGuide.com</u> judges have bestowed the consumer resource website's first Car of the Year Award to the Scion FR-S. All new vehicles were evaluated against their competitors, new class benchmarks set and their importance to the automaker, consumers and industry. Describing the FR-S as "driving bliss," AutoGuide.com called out the sport car's agility and balance, in addition to its driver responsiveness.

"We are honored that AutoGuide.com selected the FR-S as its first Car of the Year recipient and recognized the unmatched driving experience," said Scion Vice President <u>Doug Murtha</u>. "The FR-S showcases the fun we want Scion drivers to have each and every time they get behind the wheel."

The FR-S comes equipped with either a six-speed manual transmission or six-speed automatic transmission with Dynamic Rev Management technology. Both come standard with a limited-slip differential and 17-inch alloy wheels. AutoGuide.com judges called the FR-S a "democratization of fun" for its affordability and accessibility.

For more information about the AutoGuide.com awards and the FR-S win, visit www.autoguide.com.

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