

Scion tC Named to Top 10 in 2013 Kelley Blue Book Best Resale Value Awards

November 26, 2012

TORRANCE, Calif., (Nov. 26, 2012) – The [2013 Scion tC](#) was honored today as an overall Top 10 recipient in Kelley Blue Book’s respected annual [2013 Best Resale Value Awards](#) for its anticipated best sustained value after five years of ownership. Automotive analysts used data from the *Kelley Blue Book*® *Official Residual Value Guide* to determine which new vehicles are expected to maintain the greatest proportion of their original list price five years later.

“We are extremely proud that the Scion tC earned a 2013 Kelley Blue Book Best Resale Value Award,” said Scion Vice President Doug Murtha. “The Scion tC offers great value and a fun driving experience at an affordable price with the added benefit of a five-star overall crash test rating from the National Highway Traffic Safety Administration.”

The sporty compact 2013 tC retails at \$18,725 MSRP with manual transmission and \$19,725 MSRP with automatic transmission. Customers then have the option to uniquely customize their vehicles with a variety of Scion accessories. Scion MSRPs do not include a delivery, processing and handling (DPH) fee of \$755. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

Kelley Blue Book established the Best Resale Value Awards in 2003. In addition to the Scion tC award this year, Toyota earned top honors for the second year in a row in the non-luxury brand category and was represented by eight other models as top picks. For more information about the 2013 Best Resale Value Awards from Kelley Blue Book’s KBB.com, visit <http://www.kbb.com/new-cars/best-resale-value-awards-2013/>.

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