

Grand Prize Winner Announced in Toyota Racing Dream Build Challenge

November 21, 2012

TORRANCE, Calif., Nov. 21, 2012 — The Toyota Racing Dream Build Challenge, having already donated \$50,000 to winner Kyle Busch's charity and another \$50,000 split among the other three teams' charities, has one more big prize to give to a lucky fan: The Toyota Racing Dream Trip Grand Prize. That fan is Christina R. from Buckeye, Ariz.

Christina will receive her choice of either a NASCAR or NHRA race event experience, both of which were exclusively tailored for the Dream Build Challenge. But she leaves little doubt what her likely choice will be.

"We're huge into Sprint Cup," said Christina. "We like all the Toyota drivers [and] we're huge fans of Kyle Busch."

The NASCAR edition of the Dream Race Trip includes two grandstand tickets, two NASCAR Hot Passes and a \$1,500 American Express gift card. NASCAR's Hot Passes give fans up-close exposure to the team garages and pre-race activity during "hot" times at the track.

"We're delighted with the enthusiastic fan response to the Toyota Racing Dream Build Challenge," said Keith Dahl, Toyota national motorsports and engagement marketing manager. "We wanted to make sure the Grand Prize winner would have a truly memorable race experience, wherever they choose to go."

The Dream Build Challenge featured Toyota NASCAR drivers Clint Bowyer and Kyle Busch, plus NHRA drivers Alexis DeJoria and Antron Brown in a friendly build competition. Fans could follow each build on the Toyota Racing Facebook page and www.ToyotaRacingDreamBuild.com and vote for their favorite teams while also competing for daily \$100 gift card prizes.

The competition yielded four exciting and completely unique vehicles conceived by the Toyota drivers and their build teams. In the end, Kyle Busch and the Rowdy Edition Camry emerged victorious, and took home first place. All vehicles were featured in Toyota's booth at the 2012 [SEMA Show](#) in Las Vegas, Nev.

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