

# Kyle Busch and 'Rowdy Edition' Camry Win the Toyota Racing Dream Build Challenge

November 01, 2012

LAS VEGAS, Oct. 30, 2012 — All the votes are counted and the fans have spoken: Kyle Busch and his track-inspired black-on-black "Rowdy Edition" Camry have won the Toyota Racing Dream Build Challenge. Busch's efforts earned a check from Toyota for \$50,000 that goes to his chosen charity for the competition, the Kyle Busch Foundation. Toyota made the announcement today at the SEMA Show with the help of TV racing commentator and Top Gear USA host, Rutledge Wood, master of ceremonies for the event.

"My wife's going to have a lot of Christmas gifts to get again this year," said Busch. "The kids at the Kyle Busch Foundation are going to love that. We appreciate Toyota's support, everybody that's been a part of this program, all my friends here, all my competitors that we had to go up against and my friends at Detroit Speed for building such as awesome piece. I'm really looking forward to seeing Ed put this out on the road."

"Every one of the Dream Build Challenge teams delivered in a big way," said Toyota Marketing Communications and Motorsports Vice President Ed Laukes. "You couldn't ask for a more diverse, creative and exciting group of vehicles. The drivers and teams should be proud."

The competition began two months ago, when Toyota announced the friendly contest among four of its top racing drivers—each competing for his or her favorite charity. Along with Busch, fellow Toyota NASCAR driver Clint Bowyer and NHRA pilots Alexis DeJoria and Antron Brown each assembled teams to create their own dream build vehicles. The result was four spectacular and completely unique builds that have caught the attention of fans and auto enthusiasts everywhere.

The build process was documented extensively on the Dream Build Facebook page ([www.toyotaracingdreambuild.com](http://www.toyotaracingdreambuild.com)) where anyone could follow team progress via photos and video and vote for their favorites, with opportunities to win great prizes along the way. The Grand Prize is a Dream Race Trip to the winner's choice of either a NASCAR or NHRA race event. The winner will be announced at a later date.

# # #