

Toyota Produces 25 Millionth North American-Built Vehicle

October 30, 2012

GEORGETOWN, Ky., (Oct. 30, 2012) – Toyota celebrated the 25 millionth vehicle manufactured in North America today at a ceremony at its Georgetown, Ky., plant coinciding with the start of production for the all-new 2013 Avalon. The milestone vehicle – a Classic Silver Hybrid Avalon – represents 26 years of manufacturing, a direct investment of nearly \$24 billion in North American operations and 365,000 jobs created in the United States.

“Toyota’s 25 millionth vehicle signifies the tireless work of thousands of Toyota team members, hundreds of North American supplier partners, and great dealers giving their best every day,” said Steve St. Angelo, executive vice president of Toyota Motor Engineering & Manufacturing North America, Inc. “We continue to evolve as a company thanks to their commitment to build the best vehicles in the market.”

Wil James, president of Toyota Motor Manufacturing, Kentucky, Inc., the company’s largest manufacturing operation in North America, emceed the event. “This is a pivotal time in Toyota’s history,” James said to an enthusiastic crowd of manufacturing team members. “What better way to cap off 26 years of manufacturing excellence than with the all-new Kentucky- built Avalon, a shining example of what our customers have to look forward to in the future.”

Kentucky Governor Steve Beshear and University of Kentucky Men’s Basketball Coach John Calipari also addressed the audience. Toyota’s Georgetown plant employs approximately 6,600 and builds the Camry, Camry Hybrid, Avalon, Venza, and manufactures 4-cylinder and V6 engines. Toyota’s North American production includes 12 models representing 70 percent of U.S. sales.

“We thank the millions of customers, some of the finest team members in the world, hundreds of excellent North American suppliers and our outstanding dealers who have supported us in reaching this milestone,” said Bill Fay, Group Vice President and General Manager, Toyota Division, Toyota Motor Sales, U.S.A., Inc.

The following are rounded production figures for North American Toyota plants by vehicle:

Manufacturing Site	Model	Total Production
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	Sienna	551,000
	Solara	210,000
	Avalon	1,264,000
	Camry	6,779,000
	Camry Hybrid	200,000
	Venza	243,000
	Total	9,247,000
New United Motor Manufacturing, Inc. (NUMMI)	Voltz	10,000
	Corolla	3,237,100
	Tacoma	2,550,000
	Total	5,797,100
	Toyota Motor Manufacturing, Indiana, Inc. (TMMI)	Tundra
	Highlander	319,000

	Sequoia	517,000	
	Sienna	1,418,000	
	Total	3,243,000	
Toyota Motor Manufacturing Canada, Inc. (TMMC)	Solara	215,500	
	Corolla	2,951,000	
	Matrix	653,000	
	RX 350	661,000	
	RAV4	514,000	
	RAV4 EV	40,000	
	Total	4,994,900	
Vehicles			
Toyota Motor Manufacturing Mississippi, Inc. (TMMMS), Cambridge, Ontario and Woodstock	Corolla	111,000	
• Toyota Motor Manufacturing, Indiana, Inc. (TMMI), Princeton, Ind.	Total	111,000	
Toyota Motor Manufacturing de Baja California, Inc. (TMMBC), Georgetown, Ky.	Tacoma	336,000	
• Toyota Motor Manufacturing, Texas, Inc. (TMMTX), San Antonio, Texas	Total	336,000	
Toyota Motor Manufacturing Texas, Inc. (TMMTX), Blue Springs, Miss.	Tacoma	198,000	
• Toyota Motor Manufacturing de Baja California (TMMBC), Baja California, Mexico	Tundra	608,000	
	Total	806,000	
Subaru Indiana Automotive, Inc.	Camry	465,000	
	Total	465,000	
Parts and Materials			
Total North American Vehicle Production	Grand Total	25,000,000	
• Bodine Aluminum, Inc., St. Louis, Troy, Mo. and Jackson, Tenn.			
• Canadian Autoparts Toyota, Inc. (CAPTIN), Delta, British Columbia			
• TABC, Inc., Long Beach, Calif.			
• Toyota Motor Manufacturing, Alabama, Inc. (TMMAL), Huntsville, Ala.			
• Toyota Motor Manufacturing de Baja California (TMMBC), Baja California, Mexico			
• Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV), Buffalo, W.Va.			

All-New 2013 Avalon

Toyota's 25 millionth vehicle, the all-new, North American designed and engineered 2013 Avalon, comes equipped with either a powerful V6 gasoline powertrain or Toyota's proven Hybrid Synergy Drive. The efficiency offered by the new hybrid model will help the all-new premium mid-size sedan achieve excellent fuel economy with an EPA-rating of 40 mpg combined.

In addition to offering a hybrid powertrain, the new Avalon features a stunning design, improved dynamic performance, a greater degree of refinement, and a highly spacious, comfortable interior experience with an abundance of outstanding convenience technologies.

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