

Toyota Produces 25 Millionth North American-Built Vehicle

October 30, 2012

GEORGETOWN, Ky., (Oct. 30, 2012) – Toyota celebrated the 25 millionth vehicle manufactured in North America today at a ceremony at its Georgetown, Ky., plant coinciding with the start of production for the all-new 2013 Avalon. The milestone vehicle – a Classic Silver Hybrid Avalon – represents 26 years of manufacturing, a direct investment of nearly \$24 billion in North American operations and 365,000 jobs created in the United States.

“Toyota’s 25 millionth vehicle signifies the tireless work of thousands of Toyota team members, hundreds of North American supplier partners, and great dealers giving their best every day,” said Steve St. Angelo, executive vice president of Toyota Motor Engineering & Manufacturing North America, Inc. “We continue to evolve as a company thanks to their commitment to build the best vehicles in the market.”

Wil James, president of Toyota Motor Manufacturing, Kentucky, Inc., the company’s largest manufacturing operation in North America, emceed the event. “This is a pivotal time in Toyota’s history,” James said to an enthusiastic crowd of manufacturing team members. “What better way to cap off 26 years of manufacturing excellence than with the all-new Kentucky- built Avalon, a shining example of what our customers have to look forward to in the future.”

Kentucky Governor Steve Beshear and University of Kentucky Men’s Basketball Coach John Calipari also addressed the audience. Toyota’s Georgetown plant employs approximately 6,600 and builds the Camry, Camry Hybrid, Avalon, Venza, and manufactures 4-cylinder and V6 engines. Toyota’s North American production includes 12 models representing 70 percent of U.S. sales.

“We thank the millions of customers, some of the finest team members in the world, hundreds of excellent North American suppliers and our outstanding dealers who have supported us in reaching this milestone,” said Bill Fay, Group Vice President and General Manager, Toyota Division, Toyota Motor Sales, U.S.A., Inc.

The following are rounded production figures for North American Toyota plants by vehicle:

Manufacturing Site	Model	Total Production
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	Sienna	551,000
	Solara	210,000
	Avalon	1,264,000
	Camry	6,779,000
	Camry Hybrid	200,000
	Venza	243,000
	Total	9,247,000
New United Motor Manufacturing, Inc. (NUMMI)	Voltz	10,000
	Corolla	3,237,100
	Tacoma	2,550,000
	Total	5,797,100
Toyota Motor Manufacturing, Indiana, Inc. (TMMI)	Tundra	989,000
	Highlander	319,000

	Sequoia	517,000	
	Sienna	1,418,000	
	Total	3,243,000	
Toyota Motor Manufacturing Canada, Inc. (TMMC)		Solara	215,500
		Corolla	2,951,000
		Matrix	653,000
		RX 350	661,000
		RAV4	514,000
		RAV4 EV	40,000
		Total	4,994,900
Toyota Motor Manufacturing, Mississippi, Inc. (TMMMS)		Corolla	111,000
		Total	111,000
Toyota Motor Manufacturing de Baja California (TMMBC)		Tacoma	336,000
		Total	336,000
Toyota Motor Manufacturing, Texas, Inc. (TMMTX)		Tacoma	198,000
		Tundra	608,000
		Total	806,000
Subaru Indiana Automotive, Inc. (SIA)		Camry	465,000
		Total	465,000
Total North American Vehicle Production		Grand Total	25,000,000

North American Manufacturing Locations

Vehicles

- Toyota Motor Manufacturing Canada, Inc. (TMMC), Cambridge, Ontario and Woodstock
- Toyota Motor Manufacturing, Indiana, Inc. (TMMI), Princeton, Ind.
- Toyota Motor Manufacturing, Kentucky, Inc. (TMMK), Georgetown, Ky.
- Toyota Motor Manufacturing, Texas, Inc. (TMMTX), San Antonio, Texas
- Toyota Motor Manufacturing, Mississippi, Inc. (TMMMS), Blue Springs, Miss.
- Toyota Motor Manufacturing de Baja California (TMMBC), Baja California, Mexico

Parts and Materials

- Bodine Aluminum, Inc., St. Louis, Troy, Mo. and Jackson, Tenn.
- Canadian Autoparts Toyota, Inc. (CAPTIN), Delta, British Columbia
- TABC, Inc., Long Beach, Calif.
- Toyota Motor Manufacturing, Alabama, Inc. (TMMAL), Huntsville, Ala.
- Toyota Motor Manufacturing de Baja California (TMMBC), Baja California, Mexico
- Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV), Buffalo, W.Va.

All-New 2013 Avalon

Toyota's 25 millionth vehicle, the all-new, North American designed and engineered 2013 Avalon, comes equipped with either a powerful V6 gasoline powertrain or Toyota's proven Hybrid Synergy Drive. The efficiency offered by the new hybrid model will help the all-new premium mid-size sedan achieve excellent fuel economy with an EPA-rating of 40 mpg combined.

In addition to offering a hybrid powertrain, the new Avalon features a stunning design, improved dynamic performance, a greater degree of refinement, and a highly spacious, comfortable interior experience with an abundance of outstanding convenience technologies.

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