

Voting Begins as Completed Vehicles are Unveiled this Saturday In the Toyota Racing Dream Build Challenge

October 18, 2012

TORRANCE, Calif., Oct. 18, 2012 — After weeks of following four accomplished Toyota racing drivers and their talented build teams create four utterly unique and exciting vehicles for the Toyota Racing Dream Build Challenge, anxious fans will finally get to see the completed vehicles when each is unveiled on the Dream Build website (www.toyotaracingdreambuild.com) this Saturday, Oct. 20.

On that day, after countless hours have been poured into their builds, NASCAR stars Clint Bowyer and Kyle Busch plus NHRA hot shoes Antron Brown and Alexis DeJoria put their Dream Build vehicles on the line for all to see. Then the voting begins.

For the next 10 days after “the polls” open, fans will be able to vote once per day via Facebook for their favorite car and team. As the voting period progresses, they can track the progress of each team as they race to the finish. Fans can also change who they vote for from day to day while they also compete for daily prizes, plus a chance to win the big one: The Toyota Racing Dream Trip Grand Prize.

The Dream Build website will also have a fresh look, with views of each completed vehicle on the home page and a graphic depiction of the total votes for each build. The site will be mobile-device friendly as well, for easy access on the go.

Then as quickly as the race began, it all comes to a screeching halt at 11:59 p.m. Pacific time on Monday, Oct. 29 when voting concludes and the final votes are tallied in the early morning hours.

Finally, on Tuesday Oct. 30 at 11:00 a.m. Pacific time, the Toyota Racing Dream Build Challenge winner will be announced live at Toyota’s SEMA Show press conference in Las Vegas by television racing commentator and Top Gear USA host, Rutledge Wood. The winning team will take home \$50,000 for their designated charity, with second place receiving \$25,000, third place \$15,000 and fourth place \$10,000.

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